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QUESTION 1

Many companies already use third-part predictive models and want to reuse these assets in the Pega Decision Management landscape.

Which decision component allows you to use a third-party Credit Risk Model 80% of the time and a Pega Credit Risk Model 20%?

- A. Switch
- B. Adaptive Model
- C. Filter
- D. Champion Challenger

Correct Answer: B

QUESTION 2

An online store is interested in increasing its revenues from cross-selling and wants to predict the acceptance rate of the offers presented on their website.

A customer's propensity to accept an offer increases when_____ . .

- A. similar offers were rejected by the customer
- B. similar offers were accepted by the customer
- C. the offer was rejected by similar customers
- D. the offer was accepted by similar customers

Correct Answer: B

QUESTION 3

Which Adaptive Model output is automatically mapped to a strategy property?

- A. performance
- B. evidence
- C. propensity
- D. score

Correct Answer: B



QUESTION 4

To enable an assessment of its reliability, the Adaptive Model produces three outputs: Propensity, Performance and Evidence.

The performance of an Adaptive Model that has not collected any evidence is _____.

- A. 1-0
- B. null
- C. 0.5
- D. 0.0

Correct Answer: D

QUESTION 5

Which component(s) do you use to calculate the average margin of four actions?

- A. four Set Property components
- B. one Set Property component
- C. one Group By component
- D. four Group By components

Correct Answer: A

QUESTION 6

When defining outcomes for an Adaptive Model you must define _____.

- A. only negative behavior values
- B. positive, negative and neutral behavior values
- C. one or more positive behavior values
- D. behavior values to be ignored

Correct Answer: A

QUESTION 7

When selecting the list of predictors for an adaptive model you should

- A. consider a wide range of properties



- B. always use numeric type for integer properties
- C. select at least one date property
- D. select up to a maximum of 500 predictors

Correct Answer: D

QUESTION 8

U+ Bank has a chat bot to service its customers. When customers initiate a chat, they are asked to describe the issue they would like to resolve. U+ Bank wants to increase customer satisfaction by assigning the support agent from the correct department to help the customer.

As a data scientist, you need to create a model which will predict the correct department based on the customer's input. To do this you build a_____.

- A. Text categorization model
- B. Text extraction model
- C. Adaptive model
- D. Deep machine learning model

Correct Answer: D

QUESTION 9

A contact center application recommends three actions for a customer. The business team wants to know the possible ways in which these actions can be ordered so that the contact center agent can discuss one proposition at a time, starting from the top.

As a strategy designer, if you use a Prioritize component to order the actions, what are your options?

- A. In a random order
- B. In ascending or in descending order based on a numerical value
- C. In the order in which they are displayed in the strategy canvas
- D. In the order controlled by the contact center agent

Correct Answer: D

QUESTION 10

A telecom company is interested in improving customer engagement on social media. However, there are hundreds of relevant messages posted every day, and it is not practical for customer service representatives (CSRs) to review and respond to all messages. Instead, CSRs should focus on negative messages.



What do you need to analyze the incoming messages?

- A. Predictive model
- B. Adaptive model
- C. Text categorization model
- D. Text extraction model

Correct Answer: D

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