



# PEGACPDC74V1<sup>Q&As</sup>

Certified Pega Decisioning Consultant (CPDC) 74V1

## Pass Pegasystems PEGACPDC74V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/pegacpdc74v1.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by  
Pegasystems Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





### QUESTION 1

What is the key characteristic that Next-Best-Action must consider to satisfy customer needs?

- A. Service
- B. Consistency
- C. Mobility
- D. Sociability

Correct Answer: B

---

### QUESTION 2

Proactive retention is applicable when a customer is \_\_\_\_\_.

- A. initiating contact to churn
- B. in a collections process
- C. likely to churn
- D. a high value customer

Correct Answer: C

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(208)

---

### QUESTION 3

The mapping of the input fields of a third-party predictive model is done in the \_\_\_\_\_.

- A. Predictive Model decision component
- B. Predictive Model rule
- C. Predictive Analytics Director portal
- D. Customer class definition

Correct Answer: B

Reference: [https://community.pega.com/sites/default/files/help\\_v731/rule-/rule-decision-/rule-decisionpredictivemodel/inputmapping.htm](https://community.pega.com/sites/default/files/help_v731/rule-/rule-decision-/rule-decisionpredictivemodel/inputmapping.htm)

---



#### QUESTION 4

Which value is output by an Adaptive Model?

- A. Score
- B. Performance
- C. Behavior
- D. Lift

Correct Answer: B

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(252)

---

#### QUESTION 5

For an Adaptive Model to react quickly to changes in customer behavior, the \_\_\_\_\_.

- A. performance threshold should be set to a low number
- B. model must always evaluate all customer responses
- C. strategy must include the calculation for smooth propensity
- D. value of the memory setting should be set to a low number

Correct Answer: A

---

#### QUESTION 6

The Prioritize component sorts offers in \_\_\_\_\_.

- A. descending order only
- B. ascending or descending order
- C. random order
- D. ascending order only

Correct Answer: C

---

#### QUESTION 7

To define the relationship between Customer and Product Usage, you must create the Product Usage property in the \_\_\_\_\_.



- A. Product class
- B. Strategy Result class
- C. Customer class
- D. Product Usage class

Correct Answer: D

---

#### QUESTION 8

Which function is available when configuring the Group By component?

- A. Multiply
- B. True if Some
- C. Divide
- D. Average

Correct Answer: D

Reference: [https://community.pega.com/sites/default/files/help\\_v719/rule-/rule-decision-/rule-decisionstrategy/components/aggregation.htm](https://community.pega.com/sites/default/files/help_v719/rule-/rule-decision-/rule-decisionstrategy/components/aggregation.htm)

---

#### QUESTION 9

When building a predictive model, the use of testing and validation samples \_\_\_\_\_.

- A. increases the accuracy of models
- B. enables model validation in strategies
- C. is mandatory for segmentation
- D. validates the quality of input data

Correct Answer: D

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(223)

---

#### QUESTION 10

To extend a Customer data model with Product Holdings data, we need a \_\_\_\_\_.

- A. Data Join



B. Data Import

C. Compose

D. Join

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(200)

---

### QUESTION 11

Which decision component enables you to use a PMML model?

A. Predictive Model

B. PMML Model

C. Third-party Model

D. Adaptive Model

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

---

### QUESTION 12

Predictive Analytics is a \_\_\_\_\_.

A. real time predictive dashboard

B. method of visualizing our data

C. science concerned with finding repeatable patterns in data

D. query, reporting and a search tool

Correct Answer: C

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(216)

---

### QUESTION 13

The point at which smooth propensity and actual propensity converge is when \_\_\_\_\_.

A. actual evidence is greater than starting evidence



- B. starting evidence is greater than actual evidence
- C. starting propensity is greater than actual propensity
- D. actual propensity is greater than starting propensity

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(254)

---

#### QUESTION 14

To use Product Holdings information in your strategy, which of the following components do you use?

- A. Data Import
- B. Decision Parameters
- C. Product Holdings
- D. Property Set

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(199)

---

#### QUESTION 15

When building a predictive model, the Data Analysis stage is where you \_\_\_\_\_.

- A. create data samples
- B. select the input data
- C. group predictors
- D. determine the output field

Correct Answer: C

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

(219)

[PEGACPDC74V1 PDF Dumps](#)

[PEGACPDC74V1 VCE Dumps](#)

[PEGACPDC74V1 Practice Test](#)