



M2090-728^{Q&As}

IBM Information Management Data Security & Privacy Sales Mastery
v1

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QUESTION 1

If the customer asks an IBM sales rep if Guardium supports the following items: "Dynamic Profiling", "User Rights Management", and "SCUBA", what is the most likely competitor is in the account?

- A. Oracle
- B. McAfee
- C. Application Security (AppSec)
- D. Imperva

Correct Answer: D

QUESTION 2

An S-TAP is:

- A. A hardware probe
- B. A software probe installed on the database server.
- C. A software probe sitting on the network
- D. An appliance.

Correct Answer: B

QUESTION 3

Your customer deals with a lot of FOIA (Freedom of Information Act) requests and need to keep some information confidential. Which solution should you immediately recommend to him/her?

- A. Guardium Data Activity Monitor
- B. Optim Data Masking
- C. Guardium Data Redaction
- D. Guardium Encryption Expert

Correct Answer: C

QUESTION 4

When is data masking in the test environment NOT an important consideration?

- A. Testers/Developers typically have access to live sensitive data



- B. Outsourced applications testing typically requires live sensitive test data being sent to outside locations/environments
- C. Testers/Developers may perform testing on laptops which can be stolen/misplaced
- D. Client does not have sensitive data

Correct Answer: D

QUESTION 5

What are the overall main business drivers for the Infosphere Security and Privacy Solutions?

- A. Security, Privacy, and Compliance
- B. Audit, discovery, and Data breach
- C. Fines, penalties, and negative reputation
- D. None of the above

Correct Answer: A

QUESTION 6

Home grown solutions are typically costly and ineffective when compared to Guardium Database Activity Monitor. The following are all reasons for this except:

- A. No automation or enterprise-wide policies
- B. High expertise to implement and maintain
- C. No separation of duties
- D. Insufficient testing of these solutions prior to implementation

Correct Answer: B

QUESTION 7

The Infosphere Data Security and Privacy Solutions Value Proposition includes:

- A. Helping to prevent data breaches
- B. Ensure the integrity of Sensitive Data
- C. CPU acceleration
- D. All of the above

Correct Answer: B



QUESTION 8

Which is a benefit of using Guardium DAM instead of Database Logging?

- A. Guardium DAM is less expensive than Database logging
- B. Turning Database Logging on will cause a performance hit to the Database
- C. Database Logging is used for providing results in real time
- D. There is no benefit

Correct Answer: B

QUESTION 9

Which of the following is a qualifying question you should ask the first time you speak to a new prospect/ client about IBM's Infosphere Privacy and Security Solutions?

- A. Have you worked with S-TAPs before?
- B. Do you know where your sensitive or privacy data reside across and outside the enterprise? If so, where?
- C. How fast are your Production databases growing?
- D. What has your organization done to speed application development?

Correct Answer: B

QUESTION 10

Which of the following regulations does Guardium NOT help address?

- A. PCI-DSS
- B. SOX
- C. Volker Rule
- D. HIPAA

Correct Answer: C

QUESTION 11

The most compromised assets of an enterprise by percent of breaches for Web/application servers and Database Servers is small, but yet remain the most important to protect. Why is that?

- A. These servers contain the companies email system



- B. These servers contain the clients most valuable information
- C. These servers contain high volumes of structured data
- D. Both B and C

Correct Answer: BC

QUESTION 12

The customer needs to provide PCI compliance controls to encrypt the PCI PAN data inside of DB2, Oracle and SQL Server. Which product do you recommend to the customer?

- A. Guardium Data Encryption
- B. Guardium Database Activity Monitoring
- C. Guardium Vulnerability Assessment
- D. Guardium Data Redaction

Correct Answer: B

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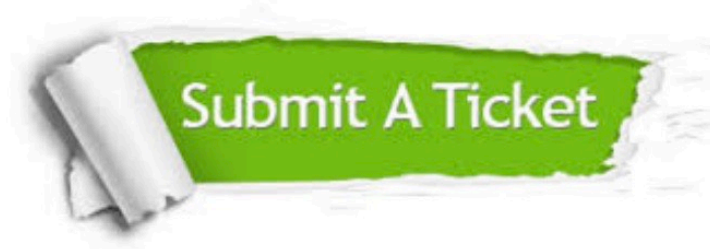
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