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QUESTION 1

Universal Containers has received complaints that customers are being called by multiple Sales Reps where the second Sales Rep that calls is unaware of the previous call by their coworker. What is a data quality problem that could cause this?

- A. Missing phone number on the Contact record.
- B. Customer phone number has changed on the Contact record.
- C. Duplicate Contact records exist in the system.
- D. Duplicate Activity records on a Contact.

Correct Answer: C

QUESTION 2

DreamHouse Realty has an integration that creates records in a Salesforce Custom Object. The Custom Object has a field marked as required on the page layout.

DreamHouse Realty has noticed that many of the records coming from the external system are missing data in this field.

The Architect needs to ensure this field always contains data coming from the source system.

Which two approaches should the Architect take? (Choose two.)

- A. Set up a Validation Rule to prevent blank values.
- B. Create a Workflow to default a value into this field.
- C. Mark the field required in setup at the field level.
- D. Blame the customer's external system for bad data.

Correct Answer: AC

QUESTION 3

Universal Containers (UC) has a custom discount request object set as a detail object with a custom product object as the master. There is a requirement to allow the creation of generic discount requests without the custom product object as its master record. What solution should an Architect recommend to UC?

- A. Mandate the selection of a custom product for each discount request.
- B. Create a placeholder product record for the generic discount request.
- C. Remove the master-detail relationship and keep the objects separate.



D. Change the master-detail relationship to a lookup relationship.

Correct Answer: D

QUESTION 4

The leadership team at Get Cloudy Consulting has identified a total of ten text fields on the Contact object as critical. The team wants to capture any changes made to these fields, including the following:

1.
who made the change
2.
when they made the change
3.
what is the old value
4.
what is the new value

Get Cloudy Consulting needs to be able to report on these field data changes within Salesforce for the past 3 months.

Which two approaches will meet this requirement? (Choose two.)

- A. Create a workflow to evaluate the rule when a record is created and use field update actions to store previous values for these ten fields in ten new fields.
- B. Write an Apex trigger on Contact after insert event and after update events and store the old values in another custom object.
- C. Turn on field Contact object history tracking for these ten fields, then create reports on contact history.
- D. Create a Contact report including these ten fields and Salesforce Id, then schedule the report to run once a day and send email to the admin.

Correct Answer: BC

QUESTION 5

Universal Containers (UC) has a very large and complex Salesforce org with hundreds of validation rules and triggers. The triggers are responsible for system updates and data manipulation as records are created or updated by users. A majority of the automation tool within UC's org were not designed to run during a data load. UC is importing 100,000 records into Salesforce across several objects over the weekend. What should a data architect do to mitigate any unwanted results during the import?

- A. Ensure validation rules, triggers and other automation tools are disabled.



- B. Ensure duplication and matching rules and defined.
- C. Import the data in smaller batches over a 24-hour period.
- D. Bulkily the trigger to handle import leads.

Correct Answer: A

QUESTION 6

A customer wishes to migrate 700,000 Account records in a single migration into Salesforce. What is the recommended solution to migrate these records while minimizing migration time?

- A. Use Salesforce Soap API in parallel mode.
- B. Use Salesforce Bulk API in serial mode.
- C. Use Salesforce Bulk API in parallel mode.
- D. Use Salesforce Soap API in serial mode.

Correct Answer: C

QUESTION 7

Universal Containers wants to automatically archive all inactive Account data that is older than 3 years. The information does not need to remain accessible within the application.

Which two methods should be recommended to meet this requirement? Choose 2 answers

- A. Use the Force.com Workbench to export the data.
- B. Schedule a weekly export file from the Salesforce UI.
- C. Schedule jobs to export and delete using an ETL tool.
- D. Schedule jobs to export and delete using the Data Loader.

Correct Answer: CD

QUESTION 8

UC is having issues using Informatica Cloud Louder to export +10M Order records. Each Order record has 10 Order Line Items. What two steps can you take to help correct this? Choose two answers.

- A. Export in multiple batches



- B. Export Bulk API in parallel mode
- C. Use PK Chunking
- D. Limit Batch to 10K records

Correct Answer: AC

QUESTION 9

DreamHouse Realty has a Salesforce deployment that manages Sales, Support, and Marketing efforts in a multi-system ERP environment. The company recently reached the limits of native reports and dashboards and needs options for providing more analytical insights.

What are two approaches an Architect should recommend? (Choose two.)

- A. Weekly Snapshots
- B. Einstein Analytics
- C. Setup Audit Trails
- D. AppExchange Apps

Correct Answer: BD

QUESTION 10

Universal Containers is planning out their archiving and purging plans going forward for their custom objects Topic__c and Comment__c. Several options are being considered, including analytics snapshots, offsite storage, scheduled purges, etc. Which three questions should be considered when designing an appropriate archiving strategy?

- A. How many fields are defined on the custom objects that need to be archived?
- B. Which profiles and users currently have access to these custom object records?
- C. If reporting is necessary, can the information be aggregated into fewer, summary records?
- D. Will the data being archived need to be reported on or accessed in any way in the future?
- E. Are there any regulatory restrictions that will influence the archiving and purging plans?

Correct Answer: CDE

QUESTION 11

Ursa Major Solar has the following two systems:

-Salesforce



-On-premise ERP system

Opportunity records need to be copied to the ERP once they reach a Closed/Won Stage. The Opportunity record in the ERP system will be read-only for all fields copied in from Salesforce.

An Architect needs to recommend a real-time approach that fulfills these requirements.

Which recommendation is appropriate?

- A. Implement a Master Data Management system to determine system of record.
- B. Have an ERP poll Salesforce nightly and bring in the desired Opportunities.
- C. Create a workflow rule with Outbound Messaging that sends Opportunity data.
- D. Implement an hourly integration to send Salesforce Opportunities to the ERP system.

Correct Answer: C

QUESTION 12

Universal Containers has deployed Salesforce for case management. The company is having difficulty understanding what percentage of cases are resolved from the initial call to their support organization. What first step is recommended to implement a reporting solution to measure the support reps case closure rates?

- A. Enable field history tracking on the Case object.
- B. Create a report on Case analytic snapshots.
- C. Install AppExchange packages for available reports.
- D. Create Contact and Opportunity Reports and Dashboards.

Correct Answer: A

QUESTION 13

Universal Containers has successfully migrated 50 million records into five different objects multiple times in a full copy sandbox. The Integration Engineer wants to re-run the test again a month before it goes live into Production. What is the recommended approach to re-run the test?

- A. Truncate all 5 objects quickly and re-run the data migration test.
- B. Refresh the full copy sandbox and re-run the data migration test.
- C. Hard delete all 5 objects\' data and re-run the data migration test.
- D. Truncate all 5 objects and hard delete before running the migration test.

Correct Answer: B



QUESTION 14

Which two aspects of data does an Enterprise data governance program aim to improve?

- A. Data integrity
- B. Data distribution
- C. Data usability
- D. Data modeling

Correct Answer: AC

QUESTION 15

Universal Container (UC) is migrating data from legacy system to Salesforce. UC would like to preserve the following information on records being migrated:

1.

Date time stamps for created date and last modified date.

2.

Ownership of records belonging to inactive users being migrated to Salesforce.

Which two solutions should a data architect recommend to preserve date timestamps and ownership on records?
(Choose two.)

- A. Log a case with SF to update these fields
- B. Enable update records with Inactive Owners Permission
- C. Enable Set Audit fields upon Record Creation Permission
- D. Enable modify all and view all permission.

Correct Answer: BC

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