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QUESTION 1

SCENARIO

Please use the following to answer the next questions:

Your company is launching a new track and trace health app during the outbreak of a virus pandemic in the US. The developers claim the app is based on privacy by design because personal data collected was considered to ensure only necessary data is captured, users are presented with a privacy notice, and they are asked to give consent before data is shared. Users can update their consent after logging into an account, through a dedicated privacy and consent hub. This is accessible through the 'Settings' icon from any app page, then clicking 'My Preferences', and selecting 'Information Sharing and Consent' where the following choices are displayed:

1.
"I consent to receive notifications and infection alerts";
2.
"I consent to receive information on additional features or services, and new products";
3.
"I consent to sharing only my risk result and location information, for exposure and contact tracing purposes";
4.
"I consent to share my data for medical research purposes"; and
5.
"I consent to share my data with healthcare providers affiliated to the company".

For each choice, an ON* or OFF tab is available The default setting is ON for all

Users purchase a virus screening service for USS29 99 for themselves or others using the app The virus screening service works as follows:

1.
Step 1 A photo of the user's face is taken.
2.
Step 2 The user measures their temperature and adds the reading in the app
3.
Step 3 The user is asked to read sentences so that a voice analysis can detect symptoms
4.
Step 4 The user is asked to answer questions on known symptoms
- 5.



Step 5 The user can input information on family members (name date of birth, citizenship, home address, phone number, email and relationship.)

The results are displayed as one of the following risk status "Low. "Medium" or "High" if the user is deemed at "Medium" or "High" risk an alert may be sent to other users and the user is Invited to seek a medical consultation and diagnostic from a healthcare provider.

A user's risk status also feeds a world map for contact tracing purposes, where users are able to check if they have been or are in dose proximity of an infected person If a user has come in contact with another individual classified as "medium" or "high" risk an instant notification also alerts the user of this. The app collects location trails of every user to monitor locations visited by an infected individual Location is collected using the phone's GPS functionary, whether the app is in use or not however, the exact location of the user is "blurred" for privacy reasons Users can only see on the map circles

Which of the following is likely to be the most important issue with the choices presented in the "Information Sharing and Consent" pages?

- A. The data and recipients for medical research are not specified
- B. Insufficient information is provided on notifications and infection alerts
- C. The sharing of information with an affiliated healthcare provider is too risky
- D. Allowing users to share risk result information for exposure and contact tracing purposes

Correct Answer: A

Not specifying the data and recipients for medical research can make it difficult for users to make informed decisions about whether to consent to this type of information sharing. This lack of transparency could result in personal information being shared with third parties without the user's full understanding or consent.

QUESTION 2

What is the main reason a company relies on implied consent instead of explicit consent from a user to process her data?

- A. The implied consent model provides the user with more detailed data collection information.
- B. To secure explicit consent, a user's website browsing would be significantly disrupted.
- C. An explicit consent model is more expensive to implement.
- D. Regulators prefer the implied consent model.

Correct Answer: A

QUESTION 3

After stringent testing an organization has launched a new web-facing ordering system for its consumer medical products. As the medical products could provide indicators of health conditions, the organization could further strengthen its privacy controls by deploying?

- A. Run time behavior monitoring.

- B. A content delivery network.
- C. Context aware computing.
- D. Differential identifiability.

Correct Answer: D

after launching a new web-facing ordering system for its consumer medical products, an organization could further strengthen its privacy controls by deploying differential identifiability. Differential identifiability involves adding noise or randomness to data in order to preserve privacy while still allowing for statistical analysis.

QUESTION 4

SCENARIO

You have just been hired by Ancillary.com, a seller of accessories for everything under the sun, including waterproof stickers for pool floats and decorative bands and cases for sunglasses. The company sells cell phone cases, e-cigarette cases, wine spouts, hanging air fresheners for homes and automobiles, book ends, kitchen implements, visors and shields for computer screens, passport holders, gardening tools and lawn ornaments, and catalogs full of health and beauty products. The list seems endless. As the CEO likes to say, Ancillary offers, without doubt, the widest assortment of low-price consumer products from a single company anywhere.

Ancillary's operations are similarly diverse. The company originated with a team of sales consultants selling home and beauty products at small parties in the homes of customers, and this base business is still thriving. However, the company now sells online through retail sites designated for industries and demographics, sites such as "My Cool Ride" for automobile-related products or "Zoomer" for gear aimed toward young adults. The company organization includes a plethora of divisions, units and outrigger operations, as Ancillary has been built along a decentered model rewarding individual initiative and flexibility, while also acquiring key assets. The retail sites seem to all function differently, and you wonder about their compliance with regulations and industry standards. Providing tech support to these sites is also a challenge, partly due to a variety of logins and authentication protocols. You have been asked to lead three important new projects at Ancillary:

The first is the personal data management and security component of a multi-faceted initiative to unify the company's culture. For this project, you are considering using a series of third-party servers to provide company data and approved applications to employees.

The second project involves providing point of sales technology for the home sales force, allowing them to move beyond paper checks and manual credit card imprinting.

Finally, you are charged with developing privacy protections for a single web store housing all the company's product lines as well as products from affiliates. This new omnibus site will be known, aptly, as "Under the Sun." The Director of Marketing wants the site not only to sell Ancillary's products, but to link to additional products from other retailers through paid advertisements. You need to brief the executive team of security concerns posed by this approach.

What technology is under consideration in the first project in this scenario?

- A. Server driven controls.
- B. Cloud computing
- C. Data on demand
- D. MAC filtering



Correct Answer: B

The technology under consideration in the first project in this scenario is B. Cloud computing. In the scenario, it is mentioned that the first project involves migrating data and applications to a cloud-based infrastructure.

QUESTION 5

Which of the following is the least effective privacy preserving practice in the Systems Development Life Cycle (SDLC)?

- A. Conducting privacy threat modeling for the use-case.
- B. Following secure and privacy coding standards in the development.
- C. Developing data flow modeling to identify sources and destinations of sensitive data.
- D. Reviewing the code against Open Web Application Security Project (OWASP) Top 10 Security Risks.

Correct Answer: C

QUESTION 6

SCENARIO

Clean-Q is a company that offers house-hold and office cleaning services. The company receives requests from consumers via their website and telephone, to book cleaning services. Based on the type and size of service, Clean-Q then contracts individuals that are registered on its resource database - currently managed in-house by Clean-Q IT Support. Because of Clean-Q's business model, resources are contracted as needed instead of permanently employed.

The table below indicates some of the personal information Clean-Q requires as part of its business operations:

Category	Types of Personal Information
Customers	Name, address (location), contact information, billing information
Resources (contracted)	Name, contact information, banking details, address

Clean-Q has an internal employee base of about 30 people. A recent privacy compliance exercise has been conducted to align employee data management and human resource functions with applicable data protection regulation. Therefore,

the Clean-Q permanent employee base is not included as part of this scenario.

With an increase in construction work and housing developments, Clean-Q has had an influx of requests for cleaning services. The demand has overwhelmed Clean-Q's traditional supply and demand system that has caused some

overlapping bookings.

In a business strategy session held by senior management recently, Clean-Q invited vendors to present potential solutions to their current operational issues. These vendors included Application developers and Cloud-Q's solution



providers,

presenting their proposed solutions and platforms.

The Managing Director opted to initiate the process to integrate Clean-Q's operations with a cloud solution (LeadOps) that will provide the following solution one single online platform: A web interface that Clean-Q accesses for the purposes

of resource and customer management. This would entail uploading resource and customer information.

A customer facing web interface that enables customers to register, manage and submit cleaning service requests online.

A resource facing web interface that enables resources to apply and manage their assigned jobs.

An online payment facility for customers to pay for services.

If Clean-Q were to utilize LeadOps' services, what is a contract clause that may be included in the agreement entered into with LeadOps?

- A. A provision that holds LeadOps liable for a data breach involving Clean-Q's information.
- B. A provision prescribing technical and organizational controls that LeadOps must implement.
- C. A provision that requires LeadOps to notify Clean-Q of any suspected breaches of information that involves customer or resource information managed on behalf of Clean-Q.
- D. A provision that allows Clean-Q to conduct audits of LeadOps' information processing and information security environment, at LeadOps' cost and at any time that Clean-Q requires.

Correct Answer: D

QUESTION 7

Which of the following statements is true regarding software notifications and agreements?

- A. Website visitors must view the site's privacy statement before downloading software.
- B. Software agreements are designed to be brief, while notifications provide more details.
- C. It is a good practice to provide users with information about privacy prior to software installation.
- D. "Just in time" software agreement notifications provide users with a final opportunity to modify the agreement.

Correct Answer: C

QUESTION 8

Which is likely to reduce the types of access controls needed within an organization?

- A. Decentralization of data.
- B. Regular data inventories.



- C. Standardization of technology.
- D. Increased number of remote employees.

Correct Answer: C

QUESTION 9

Which is the most accurate type of biometrics?

- A. DNA
- B. Voiceprint.
- C. Fingerprint.
- D. Facial recognition.

Correct Answer: B

Reference: <https://www.bayometric.com/biometrics-face-finger-iris-palm-voice/>

QUESTION 10

A company seeking to hire engineers in Silicon Valley ran an ad campaign targeting women in a specific age range who live in the San Francisco Bay Area.

Which Calo objective privacy harm is likely to result from this campaign?

- A. Lost opportunity.
- B. Economic loss.
- C. Loss of liberty.
- D. Social detriment.

Correct Answer: D

QUESTION 11

Machine-learning based solutions present a privacy risk because?

- A. Training data used during the training phase is compromised.
- B. The solution may contain inherent bias from the developers.
- C. The decision-making process used by the solution is not documented.
- D. Machine-learning solutions introduce more vulnerabilities than other software.



Correct Answer: B

machine-learning based solutions present a privacy risk because they may contain inherent bias from the developers. Bias can be introduced into machine learning models through biased training data or through biased decision-making processes used by the solution.

QUESTION 12

SCENARIO

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Considering that LeadOps will host/process personal information on behalf of Clean-Q remotely, what is an appropriate next step for Clean-Q senior management to assess LeadOps\' appropriateness?

- A. Nothing at this stage as the Managing Director has made a decision.
- B. Determine if any Clean-Q competitors currently use LeadOps as a solution.
- C. Obtain a legal opinion from an external law firm on contracts management.
- D. Involve the Information Security team to understand in more detail the types of services and solutions LeadOps is proposing.

Correct Answer: D

Since LeadOps will host/process personal information on behalf of Clean-Q remotely, it is important for Clean-Q\'s Information Security team to assess the security measures and controls that LeadOps has in place to protect this information. This will help Clean-Q senior management make an informed decision about whether or not to engage LeadOps\' services.

QUESTION 13

What is the main benefit of using dummy data during software testing?

- A. The data comes in a format convenient for testing.
- B. Statistical disclosure controls are applied to the data.
- C. The data enables the suppression of particular values in a set.
- D. Developers do not need special privacy training to test the software.

Correct Answer: D

QUESTION 14

A privacy engineer reviews a newly developed on-line registration page on a company\'s website. The purpose of the page is to enable corporate customers to submit a returns / refund request for physical goods. The page displays the

following data capture fields:

company name, account reference, company address, contact name, email address, contact phone number, product name, quantity, issue description and company bank account details.

After her review, the privacy engineer recommends setting certain capture fields as "non- mandatory". Setting which of the following fields as "non-mandatory" would be the best example of the principle of data minimization?

- A. The contact phone number field.
 - B. The company address and name.
 - C. The contact name and email address.
 - D. The company bank account detail field.
-



Correct Answer: B

QUESTION 15

Which of the following provides a mechanism that allows an end-user to use a single sign- on (SSO) for multiple services?

- A. The Open ID Federation.
- B. PCI Data Security Standards Council
- C. International Organization for Standardization.
- D. Personal Information Protection and Electronic Documents Act.

Correct Answer: A

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