



# Certified Business Manager

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### **QUESTION 1**

is not a separate taxable entity and only the single owner is taxed.

- A. Sole stakeholder
- B. Sole proprietorships
- C. Sole possessor
- D. Sole vendor
- Correct Answer: B

#### **QUESTION 2**

What translate into maximizing the value of the firm as measured by the price of the firm\\'s common stock?

- A. Stockholder wealth maximization
- B. maximize goal achievement
- C. Stock price maximization
- D. Maximize profit investments

Correct Answer: A

# **QUESTION 3**

Worker Adjustment and Retaining Notification Act states that:

- A. Employers to give a 20 day notice before a layoff or facility closing involving more than 10 people
- B. Employers to give a 40 day notice before a layoff or facility closing involving more than 30 people
- C. Employers to give a 50 day notice before a layoff or facility closing involving more than 40 people
- D. Employers to give a 60 day notice before a layoff or facility closing involving more than 50 people

Correct Answer: D

#### **QUESTION 4**

Producing a plan to manufacture specific items or provide specific services within a given time period is called:

- A. Master scheduling
- B. Run-on-time scheduling



- C. Capability scheduling
- D. Production activity scheduling

Correct Answer: B

# **QUESTION 5**

A cash management arrangement used to mobilize funds from decentralized receiving locations, whether they are decentralized company locations, into one or more central cash pools is known as:

- A. Payable Concentration
- B. Concentration banking
- C. Marketable Concentration
- D. None of the above

Correct Answer: B

## **QUESTION 6**

The change in the relation of partners caused by any partner/\'s ceasing to be associated with the carrying on of the business is called:

- A. Dissolution
- B. Disbanding
- C. Conclusion
- D. Suspension

Correct Answer: A

## **QUESTION 7**

Measuring your performance against that of best-in-class companies, determining how the best-in-class achieve those performance levels, and using the information as a basis for your own company\\'s targets, strategies and implementation is called:

- A. Benchmarking
- B. Flowcharting
- C. Reengineering
- D. Redesign
- Correct Answer: A



#### **QUESTION 8**

Expectation theory focuses on:

- A. Effort performance expectations
- B. Performance reward linkage
- C. Value of rewards
- D. All of the above

Correct Answer: D

# **QUESTION 9**

A contingency approach to leadership specifying that the leader\\'s responsibility is to increase subordinates\\' motivation by clarifying the behaviors necessary for task accomplishment and rewards is called:

- A. Path-goal theory
- B. Seek-goal theory
- C. Leader behavior theory
- D. None of the above

Correct Answer: A

# **QUESTION 10**

are the external supply pool from which employers attract employees.

- A. Labor markets
- B. Recruiting markets
- C. Applicant markets
- D. Administrative markets

Correct Answer: A

#### **QUESTION 11**

What is speaks as offensively rather than defensively oriented, and opportunity-seeking rather than problem solving?

A. Event marketing relations



- B. Cause-related marketing
- C. Proactive marketing public relations
- D. None of the above

Correct Answer: C

# **QUESTION 12**

An extension of the humanistic perspective in which the successful resolution of organizational; problems is thought to depend on managers\\' identification of key variations in the situation at hand is known as:

- A. Universal view
- B. Contingency view
- C. Case view
- D. Business view
- Correct Answer: B

#### **QUESTION 13**

The product mix depth is the number of different product lines a company offers and the product mix width refers to the number of brands within each product line.

A. True

B. False

Correct Answer: B

# **QUESTION 14**

Which databases allow browsers to search items by key words or combinations of them and to do so, the site provides a local search engine that scours web pages stored in its database?

- A. Catalog
- B. Library
- C. Directory
- D. Value

Correct Answer: A



# **QUESTION 15**

- A ratio that measures the instant debt-paying ability of a company is called:
- A. acid-test ratio
- B. Liquidity ratio
- C. debit ratio
- D. credit ratio
- Correct Answer: A

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