



# C\_C4H630\_21<sup>Q&As</sup>

SAP Certified Development Associate - SAP Customer Data Platform

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### QUESTION 1

Which of the following methods are supported in SAP Customer Data Platform to create the action model? Note: There are 2 correct answers to this question.

- A. Adding nodes and assigning their attributes via the REST API
- B. Manually adding nodes and assigning their attributes in the console
- C. Dragging and dropping a JSON file that contains the schema structure onto the canvas
- D. Dragging and dropping a CSV file that contains the schema structure onto the canvas

Correct Answer: BC

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### QUESTION 2

Which metadata fields are supported by the event model? Note: There are 2 correct answers to this question.

- A. Signature Verifier
- B. Deduplication Identifier
- C. System Source
- D. Timestamp

Correct Answer: BD

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### QUESTION 3

You are importing primary customer residential address data into SAP Customer Data Platform. What is the recommended type of schema to model it?

- A. Profile
- B. Accounts
- C. Data store
- D. Activity

Correct Answer: A

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### QUESTION 4

Which of the following are steps in a CX flow? Note: There are 3 correct answers to this question.

- A. Flow control



- B. Decision
- C. Trigger
- D. Condition
- E. Connector

Correct Answer: ABC

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#### QUESTION 5

Which of the following describes a business unit in SAP Customer Data Platform?

- A. The business unit represents the owner of the SAP Customer Data Platform tenant. Each business unit within the organization has separate SAP Customer Data Platform tenants provisioned.
- B. The business unit is a predefined optional attribute in the customer schema and allows segmenting of B2B customers based on their business hierarchy.
- C. The business unit is responsible for maintaining customers in a given market and has its own customer schema to manage both the Contextual Profile and the Unified Customer Profile views.
- D. The business unit is an optional informational attribute of the SAP Customer Data Platform Console Admin user.

Correct Answer: C

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#### QUESTION 6

Which of the following activation methods can actions be used with? Note: There are 2 correct answers to this question.

- A. CX milestones
- B. CX flows
- C. CX journeys
- D. Audiences

Correct Answer: BD

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#### QUESTION 7

Which of the following statements describe merge rule functionality? Note: There are 2 correct answers to this question.

- A. In the Unified Customer Profile, you can decide if more than one value is saved for an attribute.
- B. Merge Rules can be applied to non-identifier fields.



- C. If a data conflict occurs, you can decide if a new Customer Profile is created or the event data is discarded.
- D. Merge Rules can only be used with Unified Customer Profile type.

Correct Answer: AC

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#### QUESTION 8

Which of the following statements describe the relationship between workspace, tenants, and business units? Note: There are 2 correct answers to this question.

- A. A business unit can contain multiple workspaces.
- B. A workspace can contain multiple business units.
- C. A business unit can contain multiple tenants.
- D. A tenant can contain multiple workspaces.

Correct Answer: BD

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#### QUESTION 9

What actions can you perform on a segment? Note: There are 2 correct answers to this question.

- A. Activate
- B. Delete
- C. Clone
- D. Schedule

Correct Answer: AB

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#### QUESTION 10

How many conditions are allowed per single segment?

- A. 100
- B. 50
- C. 300
- D. 200

Correct Answer: D

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#### QUESTION 11

You want to match the outbound data to the destination platform's format. Which normalization rules can be applied?  
Note: There are 3 correct answers to this question.

- A. Append strings
- B. Find and replace
- C. Remove spaces
- D. Remove punctuation
- E. Remove special characters

Correct Answer: BCD

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#### QUESTION 12

You need to ingest some customer data into SAP Customer Data Platform observing data compliance regulations. What needs to be configured inside SAP Customer Data Platform before you can do this?

- A. Segments
- B. Processing purposes
- C. Customer subscription preferences
- D. Customer consent

Correct Answer: B

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#### QUESTION 13

What are the possible application identifier conflict policy options when ingesting customer data using the Unified Customer Profile? Note: There are 2 correct answers to this question.

- A. Create new Customer Profile
- B. Raising an error and aborting the entire ingestion operation
- C. Discard data event
- D. Duplicate Customer Profile

Correct Answer: CD

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#### QUESTION 14



Which of the following are general import guidelines? Note: There are 3 correct answers to this question.

- A. The SAP Customer Data Platform instance should be switched to maintenance mode during an import process.
- B. Metadata fields should be used during an import process.
- C. Activities containing segments and activity indicator information should be imported individually.
- D. CX flows should be deactivated for data imports.
- E. Imported data file size should not exceed 250 MB.

Correct Answer: ACD

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#### QUESTION 15

Which of the following can be used to create entry conditions for milestones in a CX journey? Note: There are 3 correct answers to this question.

- A. Group attributes
- B. Activity indicators
- C. Activity attributes
- D. Profile attributes
- E. Segments

Correct Answer: BDE

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