



C2090-013^{Q&As}

IBM SPSS Modeler Data Mining for Business Partners v2

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QUESTION 1

True or false: only Terminal nodes (Graphs, Modeling, Output, Export) have a Run button as displayed in the graphic.



- A. True
- B. False

Correct Answer: A

QUESTION 2

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases. What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

QUESTION 3

True or false: the CRISP-DM Process Methodology is a linear process.



- A. True
- B. False

Correct Answer: B

QUESTION 4

Which of the following types of nodes will have data flowing both in and out, when used in a stream?

- A. Record Ops
- B. Graphs
- C. Export
- D. Sources

Correct Answer: A

QUESTION 5

True or false: in the stream below The CHAID node and Neural Net node can be combined in a single Supernode.



- A. True
- B. False

Correct Answer: B

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