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QUESTION 1

The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute is populated from the browser user agent. After this implementation they have run into these problems:

1.

Sometimes desktop pages are being served to both desktop and mobile customers.

2.

Sometimes mobile pages are being served to both desktop and mobile customers.

The page has caching implemented that depends on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?

- A. Create customer groups for desktop and mobile users and use remote includes based on these groups to render the mobile and desktop pages
- B. Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.
- C. Disable caching for these pages to ensure that the correct template is used to render the mobile and desktop pages.
- D. Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page

Correct Answer: A

QUESTION 2

The client provided these business requirements:

1.

The B2C Commerce platform will integrate with the client's Order Management System (OMS).

2.

The OMS supports Integration using no legacy RPC style SOAP services.

3.

The OMS is hosted on client's infrastructure.

What is the right cartridge folder to place the WSDL provided for the OMS service?

- A. /cartridge/webreferences2



B. /cartridge/webreferences

C. /cartridge

D. /cartridge/services

Correct Answer: B

QUESTION 3

A developer is validating the pipeline cache and noticed that the PDP page is very low cached. The one parameter is showing the position on the product listing page upon checking the site and code. What should the developer adjust in order to improve the page cache hit ratio, keeping in mind that the client is insisting on the parameter for their analytics?

A. Rework the implementation so it reads the parameter on client-side, passes it to the analytics and exclude it from cache parameters.

B. Add the key to the cache exclude parameters.

C. Rework the implementation so it doesn't depend on that parameter.

D. Rework the implementation so the parameter is not passed in the URL and is read from the URL hash.

Correct Answer: B

QUESTION 4

A B2C Commerce Developer has just finished implementing a new promotion code form on checkout. During review, an Architect notes that the form is not using CSRF validation correctly.



```
<form action="{URLUtils.continueURL()}" method="GET">
  <!-- ... the form input elements ... -->
  <input type="hidden"
    name="{dw.web.CSRFProtection.getTokenName()}"
    value="{dw.web.CSRFProtection.generateToken()}" />
  <input type="submit" value="Apply Promotion Code" />
</form>

formResult = cartForm.handleAction({
  'addPromoCode': function (formgroup) {
    var CSRFProtection = require('dw/web/CSRFProtection');

    var status;
    var result = {
      cart: cart,
      EnableCheckout: true,
      dontRedirect: true
    };
    status = cart.addCoupon(formgroup.couponCode.htmlValue);
    /* ... some error handling code, based on the returned status ... */
    return result;
  }
});
```

Which two options are best practice recommendations for dealing with CSRF validation? Choose 2 answers

- A. Ensure the CSRF protection is validated on form submission.
- B. Only use GET methods over HTTPS.
- C. Automatically renew the CSRF Token if expired.
- D. Only use POST methods over HTTPS.

Correct Answer: AD

QUESTION 5

The Architect has been presented with a requirement from the business to implement a new LINK cartridge. The current site is built on the Storefront Reference Architecture, and the LINK cartridge is certified for Pipelines and Controllers. On review, the Architect notes that the Jobs are all created in Pipelines.

How should the Architect implement that cartridge to make sure the required jobs runs property?

- A. The Job Pipelines must be updated to use SiteGenesis Controllers.
- B. The job Pipelines must be removed and recreated with scripts.



- C. The job Pipelines must be updated to use SFRA Controllers.
- D. The job Pipelines must be updated to work as custom job steps.

Correct Answer: D

QUESTION 6

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer's post zip code when they are shopping online. Only the products that are available in the customer's closest physical store should be presented to the customer in the search results.

What are the two feasible technical approaches to meet these requirements? Choose 2 answers

- A. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.
- B. Create a separate category per physical store use post/zip code with a mapping to determine the relevant category. Show only the products from this category.
- C. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.
- D. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.

Correct Answer: AD

QUESTION 7

During discovery, the customer required a feature that is not included in the standard Storefront Reference Architecture (SFRA). In order to save budget, the Architect needs to find the quickest way to implement this feature. What is the primary resource the Architect should use to search for an existing community implementation of the requested feature?

- A. Salesforce Commerce Cloud GitHub repository
- B. Salesforce Commerce Cloud Trailblazer community
- C. Salesforce Trailblazer Portal
- D. Salesforce B2C Commerce Documentation

Correct Answer: A

QUESTION 8

A company that is a shoe-producer is doing Salesforce B2C Commerce implementation. In their Enterprise Resource



Warning (ERP) system, the products are marked as being one of three types: boots, sandals, and sneakers. The business requirements based on the type are:

1.

The messaging on Product Detail page is different

2.

Customers are able to filter their Product Search Results

The customer's operations team asks about the format in which to send this value in the catalog.

Which data type should the Architect specify for this attribute in the Data Mapping document?

- A. A custom attribute of type string containing comma separated values.
- B. A custom attribute type set-of-string containing multiple values.
- C. A custom attribute of type enum-of-string (multiselectable value).
- D. A custom attribute of type enum-of-string (single selectable value)

Correct Answer: D

QUESTION 9

An Architect is notified by the Business that order conversion dramatically dropped a few hours after go live. Further investigation points out that customers cannot proceed to checkout anymore. The Architect is aware that a custom inventory check with a third-party API is enforced at the beginning of checkout, and that customers are redirected to the basket page when items are no longer in stock

Which tool can clearly confirm that the problem is indeed caused by the inventory check?

- A. Sales Dashboard from Reports and Dashboards
- B. Service Status from Business Manager
- C. Pipeline Profiler from Business Manager
- D. Realtime Report from Reports and Dashboards

Correct Answer: B

QUESTION 10

The Client identifies that a segment of customers need to see some products on the site that other customers should not be able to access. All products are maintained within one catalog but in separate categories. A custom attribute will be used on the ProfileSystem object to identify customers that belong to this special segment. A customer group will be made that is qualified for by this Profile custom attribute. The storefront will be customized to include navigation to relevant categories for this customer group.



Unfortunately during technical review the Client points out that the business teams have raised a concern with maintenance and want to use a shared navigation within the catalog and not use separate categories.

Which item should the Architect suggest to efficiently fulfil this new requirement while maintaining scalability?

- A. Customize the Storefront to use a hidden search refinement that if the user is in the customer group then the result includes those products with a new custom attribute.
- B. Customize the Storefront to use separate storefront catalogs with the same navigation that if the customer is in the customer group gets assigned products appropriately.
- C. Customize the Storefront to modify the search result that if the user is in the customer group then the result includes those products appropriately.
- D. Customize the Storefront to use a hidden search refinement and modify the customer group to be qualified for by a new product custom attribute

Correct Answer: C

QUESTION 11

A B2C Commerce developer has implemented a job that connects to an SFTP, loops through a specific number of .csv files, and generates a generic mapping for every file. In order to keep track of the mappings imported, if a generic mapping is created successfully, a custom object instance is created with the .csv file name. After running the job in the Development instance, the developer checks the Custom Objects in Business Manager and notices there isn't a Custom Object for each csv file that was on SFTP.

What are two possible reasons that some generic mappings were not created? Choose 2 answers A. The maximum number of generic mappings was reached.

- B. The generic mappings definition needs to be replicated from Staging before running the job.
- C. Invalid format in one or more of the .csv files.
- D. The job needs to run on Staging and then replicate the generic mappings and custom objects on Development

Correct Answer: AC

QUESTION 12

An Architect is documenting the technical design for a single B2C Commerce storefront. The Client has a business requirement to provide pricing that is customized to specific groups:

1.
50 different pricing groups of customers
2.
30 different pricing groups of employees
- 3.



10 different pricing groups of vendors

Which items should the Architect include in the design in order to set applicable price books based on these requirements\ \ \

Choose 2 answers A. 1. 50 customer groups for customers

2.

30 customer groups for employees

3.

10 customer groups for vendors

B. 1. One customer group and SO subgroups for customers

2.

One customer group and 30 subgroups for employees

3.

One customer group and 10 subgroups for vendors

C. One campaign and multiple promotions for each customer group

D. 1. One promotion and 50 campaigns for customers

2.

One promotion and 30 campaigns for employees

3.

One promotion and 10 campaigns for vendors

Correct Answer: AB

QUESTION 13

A company manages its regional operations as separate businesses. The regional sites (Site A and Site B) operate with:

1.

Separate realms

2.

Deferent code bates

3.



Different category navigation menus

4.

Frequent updates on category structure

The requirement from the business is to provide hreflang link tags on category pages pointing to the same category on the other regional site. Example MTML for one of these links as displayed on Site A is:

```
<link rel="alternate" href="https://www.siteB.com/en_US/womens-new-arrivals" hreflang="en_US" />
```

Which solution should the Architect choose while keeping performance in mind?

- A. Create a new custom attribute on the Category. Populate the attribute with the other entire site URLs corresponding to locales in JSON Format. Use the attribute to display the hreflang link tag.
- B. Create a new custom object type. Populate the hreflang mapping for each category and locale in this custom object. Use the custom object to display the hreflang link tag.
- C. Create additional locales in all realms. Create a new custom attribute on the category that is localized. Populate the attribute with the other site URLs and use it to display the hreflang tag.
- D. Create a custom Business Manager module. Ask the business to maintain the hreflang link tags for each regional site in this Business Manager module.

Correct Answer: A

QUESTION 14

A developer is checking for Cross Site Scripting (XSS) and found that the quick search is not escaped (allows inclusion of Javascript) in the following script:

```
<script>  
var searchPhrase = '${searchPhrase}';  
</script>
```

How would the developer resolve this issue?

- A. Replace `'` with double Quote*
- B. Use `escape()`
- C. Use `encodeURIComponent()`
- D. Use `encodeURI()`

Correct Answer: C



QUESTION 15

The Client wants to have a flash sale on a few products every day. These products are sold through B2C Commerce as well as an in store Point of Sale system that it tied to the same inventory.

An Architect analyzes the following proposed solution:

Inventory feed will continue to run daily but add a web-service call to compare and update B2C Commerce inventory in real time during checkout after a flash product's inventory reaches a threshold.

Which two risks should the Architect communicate to the Client about this solution? Choose 2 answers

- A. The default rate limiter configuration for the web-service could cause the web-service to return an exception during high traffic.
- B. If the external hosted web-service is unreliable. It could be a point of failure in the site's order placement flow.
- C. If the product inventory threshold that triggers the web service calls is reached too often. It will have a negative impact on site performance.
- D. Because the job would still be configured to run daily there will be a degradation in performance during non-flash sales periods

Correct Answer: BC

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