ANC-101^{Q&As}

Mobile and Desktop Exploration in Einstein Analytics

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QUESTION 1

What are Einstein Analytics prebuilt permission sets? Select 2:

A. Einstein Analytics Platform Admin

B. Einstein Analytics Platform User

C. Einstein Analytics

D. Einstein Analytics Superadmin

Correct Answer: AB

QUESTION 2

What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

A. Third-order analysis

B. Object-oriented analysis

C. Second-order analysis

D. First-order analysis

E. Spectrum analysis

Correct Answer: D

QUESTION 3

Einstein Discovery gives you several different kinds of recommended insights. Which of these insights is descriptive?

A. What Happened

B. Why It Happened

C. Predictions and Improvements

D. What Is the Difference

Correct Answer: A

https://trailhead.salesforce.com/en/content/learn/modules/understand_einstein_discovery_stories/ use_stories

QUESTION 4

Refer to the graphic.

Einstein Recommends Improvements in 1 Area

DUPLICATES

Multiple fields are providing the same information (for example NAME and ID). Keeping the most descriptive (for example NAME) will ease interpretation and allow additional insights to surface.

Amount and Promotion
Amount and Promotion are 55.8% similar and explain 0.5% and 0.8% of the variation respectively. Together they explain an additional 4.2% of the variation.

⦿ Retain Amount
◯ Retain Promotion
◯Do Nothing

Cancel   Customize Story Create New Story

Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

A. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.

B. Cancel this story and redefine the dataset.

C. Retain Amount; not knowing the size of a deal makes it hard to predict if will be won.

D. Do nothing; they appear to be similar, but there might be differences from the business perspective.

Correct Answer: A

QUESTION 5

Last Activity (Year)	Account Type	Count of Rows	Sum of Annual Revenue
2017	Customer	638	€ 0.00
2018	Customer	5.296	€ 0.00
	Prospect	1	€ 0.00
	Wholesaler	2	€ 0.00

Universal Containers has a Sales Manager dashboard- They have a compare table that displays the count of Customers and the Sum of Annual Revenue per year and per Account type. A consultant is asked to add more groupings to enhance details about their customers.

What is the maximum number of grouping columns that the consultant must be aware of in order to continue using a compare table versus creating the query using SAQL?

A. 8

B. 4

C. unlimited

D. 10

Correct Answer: B

QUESTION 6

A consultant is working with the client to define goals and metrics for an app that will be built. The consultant decides to base the dashboards on personas and is in the design phase prior to starting the actual build.

Which two design considerations should be determined at this time? Choose 2 answers

A. Which fonts to use for headers and body text

B. Which charts to use to best support the defined goal

C. How many charts should be allowed on a single dashboard

D. Which colors to use and how to use them

Correct Answer: BD

https://help.salesforce.com/articleView?id=bi_dashboard_build_tips.htmandtype=5

QUESTION 7

Maximum concurrent API Analytics calls per org

A. 200

B. 500

C. 100

D. 50

Correct Answer: C

QUESTION 8

What are the two main parts of a lens/exploration?

A. Query

B. Visualization

C. Dataset

D. Measure

E. Grouping

Correct Answer: BE

QUESTION 9

A company used Einstein Analytics to create two datasets:

1.

"Opportunity With Account- dataset, which contains data from the Opportunity standard object

augmented by the Account data.

2.

 "Case with Account" dataset. which contains data from the Case standard object augmented by the Account data.

The company wants to build a lens showing the total number of Opportunities and Cases per Account. How can a consultant help them build this lens\\'

A. Create a recipe to generate a new dataset from the "OpportunityWithAccount" and "CaseWithAccount" datasets aggregated by Account, and use the generated dataset in a lens.

B. Use "Compare Table" to join the "OpportunityWithAccount" and "CaseWithAccount" datasets using the "AccountId" and then aggregate by Account.

C. Set up Connect Data Sources in the UI between the "OpportunityWithAccount" and "CaseWithAccount" datasets.

D. Use a SAQL query to group and join the "OpportunityWithAccount" and "CaseWithAccount" datasets then generate the results.

Correct Answer: D

QUESTION 10

A dataset for building the Einstein Discovery story contains 72 fields that are potentially relevant predictors.

Which approach is considered best practice to assess the top predictors in order to get to a meaningful and robust model?

A. This dataset is too big and cannot be used in Einstein Discovery. Request a new dataset with fewer predictors.

B. Build the story with all the predictors and indicate that Einstein Discovery should show the top predictors.

C. Go back to the data preparation and reduce the number of fields to less than 30 in order to produce a story.

D. Build a story with a first set of predictors and assess which predictors are important to the story. Then drop the less important ones and add the predictors that were omitted in the first run and assess their impact.

Correct Answer: D

https://medium.com/@kshannon565/ea-certification-study-guide-part-3-einstein-discovery-story-design70ffbe4666c2

QUESTION 11

In what order does Einstein Discovery present the insights that it uncovers?

A. Alphabetical, in ascending order

B. Alphabetical, in descending order

C. Insights that explain the most variation in the outcome variable, in ascending order

D. Insights that explain the most variation in the outcome variable, in descending order

Correct Answer: D

QUESTION 12

In Einstein Discovery:

A. \\'What Is The Difference\\' insights are comparative insights that help you better understand the relationships between explanatory variables and the goal (target outcome variable) in your story. These insights, based on a statistical analysis of your dataset, help you figure out which factors contribute to the biggest changes in the outcome variable. Einstein Discovery uses waterfall charts to help you visualize comparisons in What Is The Difference insights.

B. \\'Why It Happened\\' insights help you take a deeper look into the exact factors that led to an outcome. Why It Happened s/ Q insights drill deeper into the various factors that contributed to your story\\'s goal. These insights are based on a statistical analysis of your dataset. Einstein Discovery uses waterfall charts to help you visualize Why It Happened insights.

C. \\'Predictions and Improvements\\' insights help you explore what might happen in the future. For example, you can interactively perform "what if analyses in your story. Einstein Discovery provides you with predictions and suggested improvements based on a statistical analysis of your dataset and predictive analytics. To help you visualize these insights, Einstein Discovery uses:

D. - waterfall charts for predictions

-bar charts for suggested improvements

E. \\'What Happened\\' insights are the primary insights in your story. They are descriptive insights that help you explore, at an y/ Q overview level, what factors contributed to the outcome, based on a statistical analysis of your dataset. .Einstein Discovery uses bar charts to help you visualize What Happened insights.

Correct Answer: ACD

QUESTION 13

The Einstein Analytics Plus Platform license is enabled for a Salesforce org and assigned to each user. However, these users cannot see the Einstein Analytics Studio in the App Launcher.

How can this issue be addressed?

A. Share the app with the users in Einstein Analytics.

B. Create user accounts for the users in Einstein Analytics.

C. Assign the users to the permission set containing Use Analytics.

D. Assign the users to the permission set containing Manage Analytics.

Correct Answer: C

QUESTION 14

An Einstein Consultant needs to add some data values to an existing dataflow: a text field, a number (via a case statement), and a date (via SAQL).

In order to achieve this, which compute option should be used?

A. computeExpression

B. computeData

C. computeValue

D. computeField

Correct Answer: A

QUESTION 15

Timeout for ETL jobs that have been scheduled but not executed

A. 5 minutes

B. 15 minutes

C. 20 minutes

D. 10 minutes

Correct Answer: A

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