ADVANCED-CROSS-CHANNEL^{Q&As}

ADVANCED-CROSS-CHANNEL Q&As

Salesforce Advanced Cross Channel Accredited Professional Exam

Pass Salesforce ADVANCED-CROSS-CHANNEL Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.passapply.com/advanced-cross-channel.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce Official Exam Center

QUESTION 1

When are customers eligible to be send a message in STO(when customer will engage then its sent)

A. immediately when the STO activity arrives

B. Within the first minute of next hour.

C. with the next hour

D. At the hour user engages Within the next 24hours

Correct Answer: D

QUESTION 2

What is true about Inbox message:

A. It can open any public url also and not only cloud page

B. Device owns the message not the contact.

C. Contact owns the message not the device.

D. Alert+inbox consume 1 supermessage.

Correct Answer: B

QUESTION 3

Where would you set a threshold limit in social studio

A. enterprise admin settings

B. workspace settings

C. tab in engage

D. column in engage

Correct Answer: D

QUESTION 4

How are profiles merged In IS:

A. Once a day

B. Probabilistic matching

C. Deterministic matching on matched identities

Correct Answer: C

QUESTION 5

What is true about shared entry event.

A. It cannot be modified.

B. Data extension created by it can be modified.

C. Yon can use filter for entry audience segregation.

Correct Answer: C

QUESTION 6

How dots social studio unify anonymous and known identities?

A. Deterministic matching

B. Placeholder

Correct Answer: A

QUESTION 7

What is the prerequisite to create advertising studio audience:

A. Create advertising/business account on the required and network and setup the ad account integration in MC

B. Set user opt in data.

C. There is no prerequisite as all setup is done.

Correct Answer: A

QUESTION 8

Difference between inbox message and in app message.

A. Inbox message is displayed and stored in device in app message is displayed only 1 time

B. Inbox message is displayed once but in app message is displayed repeatedly

C. Inbox messages can be used only in los whereas in app message can also be used in android

Correct Answer: A

QUESTION 9

What is true about SMS keywords other than HELP and STOP?

A. keywords in parent business unit are automatically available to all child business units

B. keywords in child business unit can be shared between other child business units

C. keywords in parent or child business unit are available only in that business unit

D. keywords in parent business unit can be shared to any child business units

Correct Answer: C

QUESTION 10

You are getting an error while trying to make an inbox message as inactive. What could be the possible reason.

A. Some automation activity is using the inbox message

B. The message is already scheduled/active

C. The message has already been sent. (once started to send cannot mark as inactive)

Correct Answer: C

[ADVANCED-CROSS-CHANNEL Study Guide](#)   [ADVANCED-CROSS-CHANNEL Exam Questions](#)   [ADVANCED-CROSS-CHANNEL Braindumps](#)