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QUESTION 1

A customer wants different teams to collaborate with each other by connecting Adobe Experience

Manager (AEM) Assets with Creative Cloud desktop apps: InDesign.

Photoshop and Illustrator.

Which AEM feature can be used for this requirement?

A. Adobe Asset Link

B. Asset link sharing

C. AEM Projects

D. Dynamic Media

Correct Answer: A

QUESTION 2

A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

A. Use the MSM functionality to create a language copy

B. Use I18n Translator to create the language copy

C. Use the MSM functionality to create a live copy

D. Use an External Translation provider to create a language copy

Correct Answer: C

QUESTION 3

A customer has a multi-step asset creation workflow process that contains the following steps:

Create Asset Off-shore Review On-shore Review Legal Approval Brand Approval Complete

When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:

Create Review Approval Complete

What should the Business Practitioner recommend that the customer create and assign?

A. The progress value to Workflow metadata

B. The progress value using ECMAScript

C. A stage property to each workflow step

D. A workflow step to a model

Correct Answer: C

QUESTION 4

A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.

Which two AEM functicnjlii.es should the Business Practitioner recommend? (Choose two)

A. AEM Translations

B. Manage Publication

C. Quick Publish

D. Launches

E. Multi-Site-Manage r

Correct Answer: BD

QUESTION 5

An IT company gets a new project. The sponsors want to know whether everything they are asking for can De completed within their time constraints and budget.

What should the Business Practitioner recommend to meet these requirements?

A. Use AEM projects

B. Develop in MVP plan

C. Perform risk assessment

D. Onboard trained technical resources

Correct Answer: D

QUESTION 6

A customer warns to ado a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill ta the ratings.

How should the Business Practitioner meet this requirement?

A. Build a new schema with the rating property via the Metadata Schemas tool

B. Create a new schema with the rating property via the Folder Metadata Schemas tool

C. Guild a new profile with the rating property for assets via the Metadata Profiles tool

D. Create a new profile with the rating property via the image Profiles tool

Correct Answer: C

QUESTION 7

A customer that uses version 6.5 wants 10 have a text component with basic text editing features. The solution must require minimal effort cost and time to meet the deadline.

Which approach should a Business Practitioner recommend?

A. Use Core Text Component

B. Use HTML Source Edit

C. Use Foundation Text Component

D. Create a new Text Component

Correct Answer: A

QUESTION 8

An author would like to display an At-summarized version of an artiste. Which method would you recommend to achieve this?

A. Modify a component to display a shortened form of the article.

B. Create a variation of an experience fragment.

C. Create a variation of a master content fragment

D. Implement a workflow to generate a summarized version.

Correct Answer: C

QUESTION 9

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices, \\'he Business Practitioner needs to mike sure rich media assets are used without adding too much workload to asset managers.

Mow should the Busmen Practitioner meet this requirement?

A. Use Dynamic Media image presets

B. Use Dynamic Media smart crop

C. Use ffmpeg to create all possible renditions

D. Use a video component

Correct Answer: B

QUESTION 10

A new content author joins a company for a content editing and authoring job. A user Has been created. The user needs only the minimum rights for this job. Which group should the user be added lo in order to meet this requirement?

A. The "administrators\\'\\' group

B. The "content-authors\\' group

C. The "contributor\\'\\' group

D. The "workflow-administrators\\'\\' group

Correct Answer: C