P2080-034^{Q&As}

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QUESTION 1

This setting triggers Events to be Evaluated on every hit.

A. First Hit of Session

B. Every Hit or After Every Hit

C. Last Hit

D. End of Session

Correct Answer: B

QUESTION 2

You want to investigate an increase in shopping cart abandonment. Which type of sessions should you search when looking for examples of sessions with abandoned shopping carts?

A. Active Sessions

B. Completed Sessions

C. All Sessions

D. All of the above

Correct Answer: B

QUESTION 3

Which Tealeaf component automatically calculates abandonment given the Events that step through a process?

A. Business Process Scorecard

B. KPI Scorecard

C. Session List Template

D. RTV

Correct Answer: A

QUESTION 4

What product makes it easy to build Scorecards and Dashboards?

A. cxReveal

B. cxResults

C. cxView

D. cxVerify

Correct Answer: C

QUESTION 5

What is the first step in planning a business process scorecard?

A. Create or identify existing Events for each step in the process.

B. Identify a business process

C. Configure the process scorecard

D. Determine the steps that indicate the start, middle, and end of the process

Correct Answer: B

QUESTION 6

A _____ is defined as an Event (or set of Events) that defines an error that causes the visitor to drop off the process, as defined in a business process scorecard.

A. Abandonment Step

B. Failure Step

C. Missing Step

D. Proceed Step

Correct Answer: B

QUESTION 7

What should you use if you are looking to monitor known bad behaviors, experiences, or unexpected outcomes?

A. Search

B. RTV

C. Business Process Scorecards

D. KPI Scorecards

Correct Answer: D

QUESTION 8

When Events fire, what happens:

A. A counter is incremented that tracks the occurrence of the Event for Reports

B. An Event value can be set and saved in the session data

C. Dimension values can be set and saved in the session data

D. All of the above

Correct Answer: D

QUESTION 9

Session Attributes describe:

A. Specific Text String

B. Count

C. A Trait or Component of a session

D. Distance

Correct Answer: C

QUESTION 10

What can NOT be used to display event values?

A. Report

B. Dashboard

C. Scorecard

D. Hit Attribute

Correct Answer: D

QUESTION 11

What is a Report Template?

A. A framework from which you can build robust Dashboards, Scorecards, or Reports

B. Proactive notifications of changes in Event levels.

C. A way to segment Event Data.

D. Basic interface to replay a session

Correct Answer: A

QUESTION 12

Looking at the image,

which button is used to view a list of Events that fired in the session?

A. A

B. B

C. C

D. D

Correct Answer: D

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