



C2020-012^{Q&As}

IBM SPSS Modeler Data Analysis for Business Partners v2

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QUESTION 1

The CRISP-DM Process Methodology is a linear process.

- A. True
- B. False

Correct Answer: B

QUESTION 2

Given the information below, which node would be used to produce the correlation statistic between the fields off peak_calls and weekend_calls?

Field	Measurement	Values
handset	Nominal	ASAD170,...
churn	Flag	Churned/...
peak_calls	Continuous	[0.0,1725.0]
peak_mins	Continuous	[0.0,2901]
offpeak_calls	Continuous	[0.0,647.0]
offpeak_mins	Continuous	[0.0,1146.0]
weekend_calls	Continuous	[0.0,124.0]
weekend_mins	Continuous	[0.0,205.0]
international_mins	Continuous	[0.0,1014]

- A. Matrix node
- B. Statistics node
- C. Histogram node
- D. Means node

Correct Answer: B

QUESTION 3

System undefined values (\$null\$) are automatically defined as blank (missing) values in IBM SPSS Modeler.

- A. True
- B. False

Correct Answer: B

QUESTION 4



Examine the Data Audit output shown below.

Field	Measurement	Outliers	Extremes	Action	Impute M...	Method	% Complete	Valid
ACCOM	Nominal	--	--		Never	Fixed	100	
COUNTRY	Nominal	--	--		Never	Fixed	100	
CUSTID	Nominal	--	--		Never	Fixed	100	
DIST_TO_BE...	Continuous	1	0	None	Never	Fixed	100	
DOB	Nominal	--	--		Never	Fixed	100	
GENDER	Nominal	--	--		Never	Fixed	98.681	
HOLCODE	Nominal	--	--		Never	Fixed	100	
HOLCOST	Continuous	9	1	Discard	Never	Fixed	97.889	
NAME	Nominal	--	--		Never	Fixed	100	
NIGHTS	Continuous	0	0	Nullify	Never	Fixed	100	
NUMPARTY	Continuous	6	0	None	Never	Fixed	100	
POOL	Flag	--	--		Never	Fixed	100	
REGION	Nominal	--	--		Never	Fixed	100	
TRAVDATE	Nominal	--	--		Never	Fixed	100	

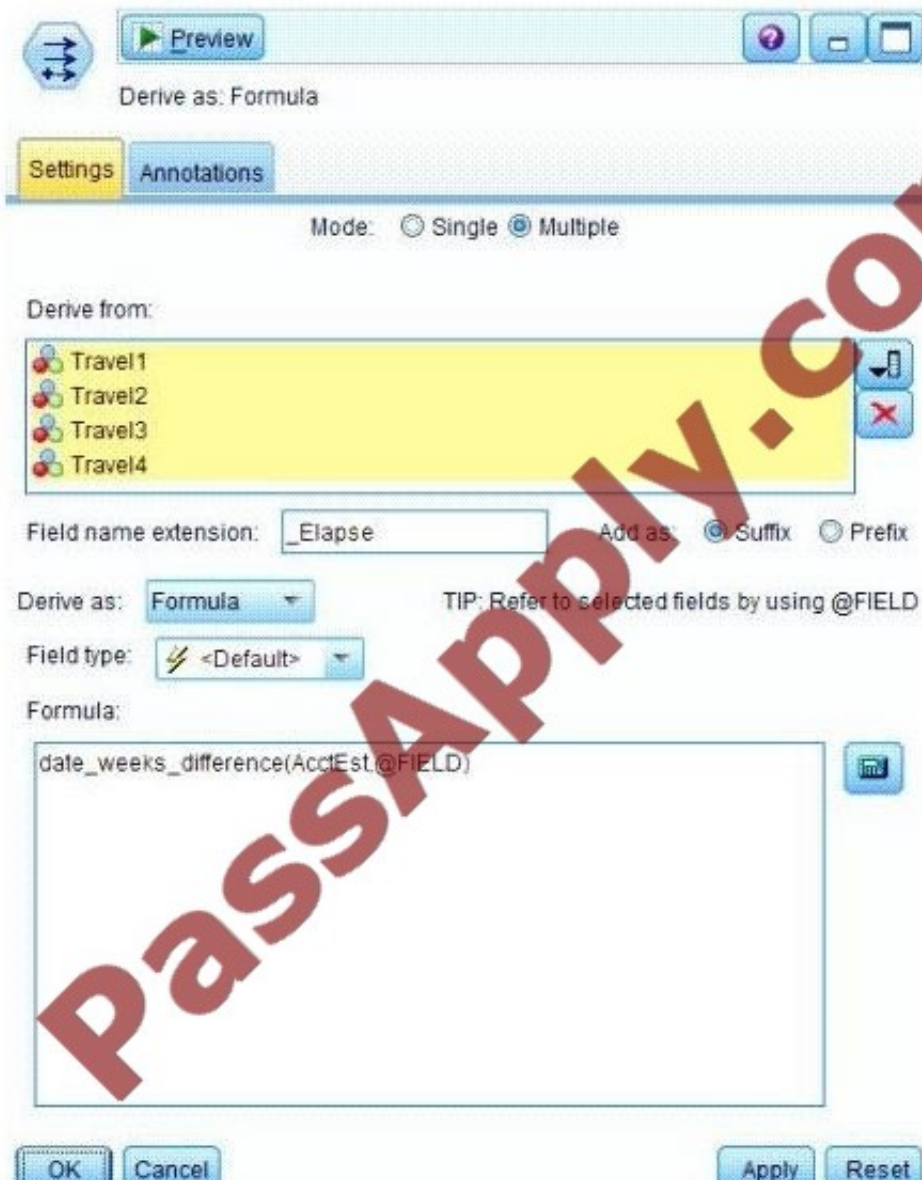
What action will occur in a generated Outlier and Extreme Super node for HOLCOST?

- A. Nine records will be set to the system missing (null) value for HOLCOST.
- B. Ten records will be deleted.
- C. Ten records will be set to the system missing (null) value for HOLCOST.
- D. Nine records will be deleted

Correct Answer: B

QUESTION 5

Which fields are created by this Derive dialog?



- A. Three fields representing the difference between Travel-1 and each of the other Travel fields
- B. No operation will be performed because the expression is invalid.
- C. Four fields representing the difference in weeks between AcctEst and each of the Travel fields
- D. A field representing the difference between AcctEst and the global @FIELD value

Correct Answer: C

QUESTION 6

Only Terminal nodes (Graphs, Modeling, Output, Export) have a Run button as displayed in the graphic.



A. True

B. False

Correct Answer: A

QUESTION 7

The optimal binning method in the Binning node uses a Supervisor field to determine the binning cut points.

A. True

B. False

Correct Answer: A

QUESTION 8

Which node should be used if the user wanted to see the number of cases in each category for a variable of Categorical Measurement level?



A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: A

QUESTION 9

Which node can be used to impute (estimate) missing values?

A. Data Audit node

B. Balance node

C. Filler node

D. Reclassify node

Correct Answer: A



QUESTION 10

The SetToFlag node creates separate flag fields for values of a categorical field. It must be followed by an Aggregate node in order to aggregate the flag fields on a groupingfield such as transaction records grouped to customer\\s records.

- A. True
- B. False

Correct Answer: B

QUESTION 11

If a field whose measurement is defined asContinuous has no value recorded, IBM SPSS Modeler will treat it as which type of missing value?

- A. Null
- B. White Space
- C. Empty String
- D. Blank

Correct Answer: A

QUESTION 12

Which method would be used on the Merge node in order to combine a file containing 100 products and a file containing 50 suppliers and retain only the matching records?

- A. Inner join
- B. Anti-join
- C. Full outer join
- D. Partial outer join

Correct Answer: A

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