



Executing Cisco Advanced Business Value Analysis and Design Techniques

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#### **QUESTION 1**

What is the purpose of a gap analysis?

- A. Identify the major capabilities that are needed but are not present today in the operating model.
- B. Identify specific problems with execution of the customer\\'s network management process.
- C. Define new software that is required for stronger security and threat prevention.
- D. Increase the customer\\'s level of awareness about Smart Solution features and value.

Correct Answer: A

#### **QUESTION 2**

Which statement describes a risk that is associated with relying on a customer\\'s IT department?

- A. The timeframe for executing the tasks may be longer than if Cisco or a Partner did this work.
- B. The business unit executive uncovers that the solution required some customization, tailoring, or configuration.
- C. The IT executive takes credit for an activity which Cisco or the Partner should have executed.
- D. The total cost of implementation is lower than you originally anticipated.

Correct Answer: A

#### **QUESTION 3**

Which option explains how a manager\\'s viewpoint can be confirmed?

- A. by validating with the manager\\'s boss
- B. by running a group session
- C. by asking the manager for evidence
- D. by restating the manager\\'s view and asking if you understood correctly

Correct Answer: D

#### **QUESTION 4**

When you rate the severity of technical constraints, which action should you take for an unexpected obstacle?

- A. Resolve the obstacle as soon as possible to reduce the likelihood that a customer uncovers this new information.
- B. Assess the impact on the solution implementation and benefits to the customer, and then explain the situation in



context of the big picture.

- C. Note the obstacle for attention in the next phase of work.
- D. Identify ways to address the problem and choose the lowest cost, fastest option available.

Correct Answer: B

### **QUESTION 5**

Which statement describes why it is important to separate major from minor problems in getting expected benefits?

- A. Major problems are always harder to fix.
- B. Minor problems usually affect more people.
- C. This information is used for system status reporting.
- D. An accurate breakdown allows for putting resource on items with high impact.

Correct Answer: D

#### **QUESTION 6**

Which statement about PEST analysis is true?

- A. Political aspects can be identified easily through surveys.
- B. Economic and social implications are relevant only with the public sector.
- C. A PEST analysis allows you to take an independent, outside-in view of factors that impact the customer\\'s situation.
- D. A PEST analysis often can be related directly to specific findings from the operating process analysis.

Correct Answer: C

### **QUESTION 7**

Which option is a benefit of communicating a solution in business terms?

A. The customer is more likely to invest because Cisco or the Partner is committing to a specific level of financial benefit.

B. The customer IT executive can better identify how the solution affects their headcount for problem resolution.

C. The customer\\'s business and IT personnel can have improved dialogue about the solution, its impact, and options for deployment.

D. The lead customer business stakeholder is given a detailed explanation about the value of most advanced technologies.



Correct Answer: C

## **QUESTION 8**

Which statement about Partner capabilities combined with Cisco solution elements is true?

- A. They are a recommended way to reduce solution cost.
- B. They are a required element for proposals that involve implementation of the solution.
- C. They are a recommended way to lower risk, by retaining scope of effort within the control of Cisco or the Partner.
- D. They provide a way to meet customer or industry-specific needs, beyond the general Cisco core offerings.

Correct Answer: D

#### **QUESTION 9**

Who are the two primary users of an implementation strategy? (Choose two.)

- A. the technical architect
- B. the leaders for training
- C. executive sponsor and steering committee
- D. the program leader responsible for achieving business results
- E. major work package owners

Correct Answer: DE

#### **QUESTION 10**

Which option describes what extending requirements analysis allows you to do?

- A. expand the scope of your project
- B. give you more time to deliver on existing project commitments
- C. go beyond the initial core requirements, to the next level of need, while also adding in new capabilities and solutions
- D. speed up the procurement process for a cloud-based solution

Correct Answer: C

## **QUESTION 11**

Which statement about implementation timelines is true?



- A. They should allow for the shortest total project elapsed time, regardless of risk.
- B. They should have a good balance across a variety of business groups.
- C. The timing should be realistic, given the scope, budget, risk, and potential benefits.
- D. The duration should be set by a single executive sponsor so that accountability is easiest to determine.

Correct Answer: C

#### **QUESTION 12**

Which action should you take when you analyze financial and non-financial factors for a business case?

A. Remain objective, using facts where possible and assumptions where needed.

B. Use assumptions for financial items more heavily, but leave nonfinancial items more general.

C. Ask the customer business executive to sign off on nonfinancial factors because the IT department typically has limited impact on them.

D. Limit communications to only a few nonfinancial factors because they are of little impact on a decision.

Correct Answer: A

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