



700-039^{Q&As}

Advanced Collaboration Architecture Sales Engineer

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QUESTION 1

You are discussing Cisco Collaboration Architecture with the IT manager of an organization. Which three statements are effective responses that relate to the IT manager's concerns? (Choose three)

- A. Collaboration tools improve upon ways in which corporations can enforce employee accountability.
- B. The Collaboration Architecture, by design, ensures the highest availability.
- C. Improved collaboration tools improve the end-user experience and will make the IT manager more popular
- D. A centralized Collaboration Architecture deployment will ease management and save money.
- E. Initial costs may be higher, but comparing the Total Cost of Ownership over a five-year period will show that the Cisco product is less expensive.
- F. A fully-deployed Collaboration Architecture supports efficient training in a variety of ways

Correct Answer: BDE

QUESTION 2

Which of the following is a main business requirement in the financial services industry?

- A. Reduce time to market for new innovative financial products
- B. Integration of financial trading applications at the desktop
- C. Customer retention
- D. High-performance trading
- E. Lower IT expenses through virtualization

Correct Answer: D

QUESTION 3

Which two options are typically included in a Cisco Collaboration Architecture services proposal? (Choose two.)

- A. Competitive assessment
- B. Collaboration dashboard services
- C. End-user documentation services
- D. Compliance strategy consulting services
- E. Medianet-readiness assessment services

Correct Answer: AE



QUESTION 4

What is the outcome of mapping the collaboration maps to the Cisco Collaboration Architecture?

- A. Identify the completion of an architecture roadmap
- B. Identify sources for additional revenue
- C. Identify the starting point of an architecture roadmap
- D. Identify which elements of the Cisco solutions are needed to build an architectural roadmap for customer requirements

Correct Answer: D

QUESTION 5

Which three statements describe Cisco Enterprise License Manager? (Choose three)

- A. It enables customers to see whether they require additional licenses and how the purchased licenses are utilized.
- B. It is centralized and free, and it manages licenses across multiple clusters through license management, reporting, and compliance systems.
- C. It includes soft clients, applications server software, and licensing on a per-user basis.
- D. It is available in Professional, Standard, and Entry Editions.
- E. It is an enterprise-wide management tool for all Cisco Collaboration licenses

Correct Answer: ABE

QUESTION 6

Which three statements are reasons why customers consider Cisco as their collaboration solutions partner? (Choose three.)

- A. The Cisco collaboration portfolio is built on open standards and stands for collaboration interoperability.
- B. The Cisco collaboration portfolio is exclusive to software rather than hardware solutions.
- C. The Cisco collaboration portfolio is creatively designed with a single solution model that fits all customer choices.
- D. Cisco has the most comprehensive collaboration portfolio and flexible delivery model offerings in the market.
- E. Cisco is the market leader with the best-in-class telephony, conferencing, and video solutions.
- F. The Cisco comprehensive and flexible collaboration portfolio is lowest-priced option when compared to competitors

Correct Answer: ADE



QUESTION 7

Which feature in Cisco WebEx is the most important differentiator compared to other vendors in the collaboration technology?

- A. Cisco WebEx is always installed on-premises
- B. With an account, everyone can join Cisco WebEx meetings.
- C. Web conferencing service is delivered over a proprietary network, which is optimized for security, performance, and reliability.
- D. Cisco WebEx could be installed or collocated with Cisco Unified Communications Manager

Correct Answer: C

QUESTION 8

Which two options are advantages of a Collaboration Architecture that are important from the Human Resource Manager's viewpoint? (Choose two.)

- A. 24-hour network support.
- B. Advanced collaboration tools improve upon ways in which corporations can enforce employee accountability.
- C. The corporation gains increased redundancy in the communications network
- D. Emergency response is improved upon, which results in a safer work environment
- E. Advanced collaboration applications provide multiple communication channels through which employees can communicate with one another.

Correct Answer: BD

QUESTION 9

Which three options are assessment types for gap analysis? (Choose three.)

- A. Architectural assessments
- B. Operational assessments
- C. Business assessments
- D. Outsourcing assessments
- E. Technology assessments
- F. Virtualization assessments

Correct Answer: ABE



QUESTION 10

Which two are benefits of the Cisco Unified Communications Mobile Solutions? (Choose two)

- A. Ability to join Cisco WebEx meetings remotely with a variety of smart phones
- B. Implementing the Cisco Unified Wireless IP Phone 7925G-EX as a full-featured GSM phone
- C. Ability to keep mobile/cellular costs under control
- D. Ability to avoid all cellular charges
- E. Deployment simplicity

Correct Answer: AC

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