



700-037^{Q&As}

Advanced Collaboration Architecture Sales Specialist

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QUESTION 1

Which option is an application in the Cisco IOS Software that provides call processing for as few as 15 and as many as 450 Cisco Unified IP Phones?

- A. Cisco Unified Communications Manager Express
- B. Cisco Unified Computing System
- C. Cisco Integrated Media Engine
- D. Cisco Emergency Responder

Correct Answer: A

Reference: http://www.cisco.com/en/US/prod/collateral/voicesw/ps6788/vcallcon/ps4625/data_sheet_c78-634095.html

QUESTION 2

Which option provides sophisticated and distributed ACD, IVR, CTI, and agent and desktop services in a single server?

- A. Cisco IP contact Center Express
- B. Cisco Unified Contact Center Express
- C. Cisco Unified Customer Voice Portal
- D. Cisco Unified Contact Center Enterprise

Correct Answer: A

Reference: http://www.cisco.com/en/US/prod/collateral/voicesw/custcosw/ps5693/ps1846/product_data_sheet_09186a008017ffaa.html (third para)

QUESTION 3

Mobile workers and teleworkers do not have direct access to coworkers, but they must engage with them regularly.

Which three collaboration tools benefit these workers? (Choose three.)

- A. Cisco Jabber
- B. Cisco Video Conferencing
- C. Cisco Emergency Responder
- D. Cisco Unified Contact Center Express
- E. Cisco Unified Communications

Correct Answer: ABE



QUESTION 4

Which statement describes the Cisco strategy for Cisco Telepresence\?

- A. Cisco Telepresence is a pure, high-end videoconferencing solution
- B. Cisco Telepresence is personal, multipurpose, and immersive.
- C. Cisco Telepresence is low-cost video for everyone, everywhere.
- D. Cisco Telepresence is personal, single-purpose, and immersive.

Correct Answer: B

QUESTION 5

Which two statements about how PBX architectures compare to Cisco Unified Communications are true? (Choose two.)

- A. A PBX offers increased security.
- B. Cisco Unified Communications decreases costs of MACs
- C. Cisco Unified Communications provides historical reporting, unlike traditional PBXs
- D. Cisco Unified Communications offers advanced, integrated applications such as presence and integrated video.
- E. A PBX architecture offers advanced, integrated applications such as presence and integrated video

Correct Answer: BD

QUESTION 6

Which two options are differentiators of the Cisco Collaboration Architecture? (Choose two.)

- A. Collaboration tools are set up all at once
- B. Ability of Cisco to integrate with many other collaboration solutions
- C. Integration of Cisco Presence into the solution
- D. Business-to-business extensibility
- E. Prestige of the solution

Correct Answer: BD

QUESTION 7



Who uses Cisco Show and Share and Cisco WebEx Social for gaining and sharing information?

- A. Customer
- B. Knowledge worker
- C. Mobile worker and teleworker
- D. Contact center agent

Correct Answer: C

Reference: http://www.cisco.com/en/US/prod/collateral/ps10680/ps10683/ps10668/solution_overview_c22-698483.pdf

QUESTION 8

Which list of the steps of migration is in the correct sequence?

- A. Deploy Cisco Unified Communications service, deploy UC to the remote sites, deploy UC at the central site, deploy UC-ready IP infrastructure
- B. Deploy UC-ready IP infrastructure, deploy Cisco Unified Communications service, deploy UC at the central site, deploy UC to the remote sites
- C. Deploy Cisco Unified Communications service, deploy UC-ready IP infrastructure, deploy UC to the remote sites, deploy UC at the central site
- D. Deploy UC-ready IP infrastructure, deploy Cisco Unified Communications service, deploy UC to the remote sites, deploy UC at the central site

Correct Answer: D

QUESTION 9

Which three statements about Cisco Unified Communications Manager are true? (Choose three.)

- A. It supports the full range of collaboration services only on Cisco devices
- B. It supports the full range of collaboration services on Cisco and third-party devices.
- C. It is used only to support voice routing and calling
- D. It replaces the analog technology of PBX with a centralized IP-based communications infrastructure.
- E. It is at the center of the Cisco collaboration architecture.
- F. It combines the analog technology of PBX with a centralized IP-based communications infrastructure.

Correct Answer: BDE

QUESTION 10



You are discussing unified communications applications with a customer. The same customer has also been approached by ShoreTel. The customer feels that the ShoreTel solution lacks complexity and is easy to use

Which response is best in this situation?

- A. Cisco continuously enhances interfaces to simplify system administration and provide ease-of- use
- B. The Cisco solution is complex, but Cisco has certified partners to provide practical advice and hands-on expertise
- C. Cisco provides a complete solution and superior applications, therefore the complexity increases
- D. Cisco provides a converged architecture that is simple and easy to use

Correct Answer: A

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