



1D0-621^{Q&As}

CIW User Interface Designer

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QUESTION 1

Which of the following types of applications should you use to publish a Web page you have manually coded in a text editor?

- A. A dedicated FTP client.
- B. A GUI builder.
- C. The FTP client built into a Web IDE.
- D. A solution similar to WAMP.

Correct Answer: C

QUESTION 2

Nicki is working on a website for a company that sells handmade beauty products online. One of the goals for this site is to attract and retain site visitors. What is one tactic she could use to help achieve this goal?

- A. Create a complex and unique navigation system to really impress new visitors to the site.
- B. Make sure users can only view products on the site after they have filled out a registration form to create an account.
- C. Create a blog section that can be updated weekly with tutorials on innovative ways to use the website's beauty products.
- D. Show visitors a wealth of similar product options on affiliate sites by displaying large, animated ads in the header and sidebar.

Correct Answer: C

QUESTION 3

You are designing a website for a wedding planner. She wants all of the text on her site to be displayed in a flowery, elaborate typeface, similar to a wedding invitation. You advise her to consider using a simpler, more conventional typeface. Why?

- A. Script and fantasy typefaces are not allowed on websites; they are reserved for printed documents only.
- B. Text set in a fantasy typeface must be converted to images, which will make web page layout more difficult, and slower to load.
- C. Script and fantasy typefaces display at smaller sizes, making them hard to read.
- D. Special script or fantasy typefaces may not be installed on her visitors' devices, and must be downloaded from a server as a custom web font.

Correct Answer: D



QUESTION 4

You are starting a web site redesign project for a dog trainer who specializes in preparing service animals for people with special needs. His primary customers have mobility challenges. What would be a primary consideration in the redesign of the site?

- A. Providing large print PDF files for download
- B. Providing image and video alternatives to text
- C. Minimizing the number of mouse clicks needed to perform tasks
- D. Removing page elements that flicker and change color

Correct Answer: C

QUESTION 5

Which of the following represents an SEO strategy of using short phrases of three to five key words?

- A. Word cloud
- B. Word salad
- C. Long-tail keyword
- D. Boolean operator keywords

Correct Answer: C

QUESTION 6

You are working through the TAR process. Which phase of the web design process are you currently working?

- A. Development
- B. Delivery and Maintenance
- C. Planning
- D. Testing

Correct Answer: B

QUESTION 7

You have developed a web page to provide some information about your company. You've organized sections within



the of the page, by using the , and tags. What kind of elements are these?

- A. Semantic elements
- B. Style elements
- C. Form elements
- D. Basic elements

Correct Answer: A

Explanation: Reference https://www.w3schools.com/html/html5_semantic_elements.asp

QUESTION 8

You have built a website that incorporates responsive web design. However, Google has notified you that your site is not mobile-friendly. They report that several links are too close together. Which of the following practices will resolve this issue?

- A. Optimize for touchscreen gestures
- B. Modify all links to text
- C. Modify all links to graphics
- D. Arrange the links to different areas of the page

Correct Answer: A

QUESTION 9

How can you optimize your Web site for accessibility by visually challenged persons on any device (computers, laptops, tablets, mobile phones)?

- A. Incorporate white space and strong contrast between text and background.
- B. Place navigation buttons at the top and bottom of web pages.
- C. Make buttons of adequate size and have a small amount of inactive space between targets.
- D. Support external physical keyboards or alternative on-screen keyboards.

Correct Answer: A

QUESTION 10

User-Centered Web Design focuses on understanding what users want, and regular testing to make sure users are getting what they want. What are the primary benefits of this practice?



- A. Increased ecommerce revenue and lower labor costs
- B. Reduced development time and increased user satisfaction
- C. Reduced marketing expenses and improved user retention
- D. Improved product development and fewer web site errors (bugs)

Correct Answer: C

QUESTION 11

You are attending a job interview for a position as a web designer. The interviewer asks you to explain the reasoning behind using your particular design approach. Which of the following supports your preference for the bottom-up design approach?

- A. This approach maximizes page view and conversions.
- B. The design approach is centered around the needs and experiences of the users. If they are satisfied with their experience, they will continue to visit in the future.
- C. When designing, create an exciting and vibrant experience for the users. Go bold or go home!
- D. The sites are based on a central vision and design concept. After establishing this design base, the focus is then on how to direct users to the parts of the site they need to see.

Correct Answer: D

QUESTION 12

While updating a customer's web site, you want to optimize the look and feel for the site so it is appealing and functional. Which strategy would help with the optimization plan?

- A. Use UI design patterns from online libraries.
- B. Create a new custom UI for each web page.
- C. Copy the look and feel from computers sites.
- D. Copy and paste visual layout from online layouts.

Correct Answer: A

QUESTION 13

You are working on a medium sized website for a company that organizes art fairs. On their website, they have three types of pages. One type of page is for recruiting investors in the company. Another type of page is for selling both



spaces

to artists via ecommerce. And the third type of page is promoting the art fairs to the general public. The company has received feedback that the site is confusing, disorganized, and difficult to navigate through.

How can this be corrected?

- A. Create separate CCS3 files to organize the information on each type of page.
- B. Create and apply a set of custom page templates, one for each type of page on the site.
- C. Create a site map that links to all of the assets within the site.
- D. Redesign the main page template, and apply it to all forms, blog pages, and ecommerce pages.

Correct Answer: D

QUESTION 14

A confirmation message is displayed to a customer after the purchase of product is completed on an ecommerce site. This is an example of which user interface design principle?

- A. Feedback
- B. Tolerance
- C. Structure
- D. Visibility

Correct Answer: A

QUESTION 15

When starting a new project, many website designers develop a single page that includes all the fonts, sizes, white space, and colors they want. This becomes their page template for the rest of the site. Why is this practice important?

- A. It helps them determine which WYSIWYG code editor they should use.
- B. It insures they are properly separating the HTML5 coding from the CSS3 styling.
- C. It ensures the site has a consistent look and format.
- D. It proves the rest of the site will validate to current HTML5 standards.

Correct Answer: B



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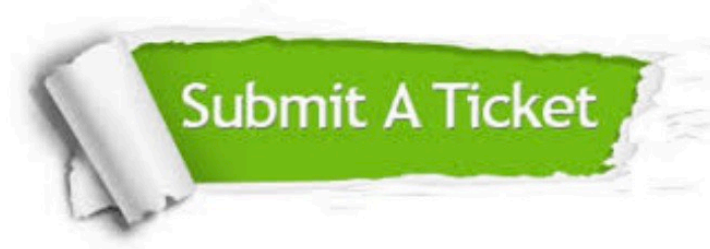
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