



000-474^{Q&As}

IBM Tealeaf Customer Experience Management V8.7, Business Analysis

Pass IBM 000-474 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/000-474.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

The following KPI on a KPI Scorecard contains a group of 4 related events. The configuration for Summary Calculation is set to Average (Excluding 0 Values) and the Base Activity parameter is set to Event.

Total Activity		Focus 09/13/2013	
Chk: Step 1 - Proceed to Checkout_CF		369	
Indicator	Event Count	% Activity	
1 - Promo Code Issue & Abandon	69		
2 - Payment Issue	57		
3 - Billing Information Issue	48		
4 - Shipping Information Issue	0		

Which formula is used to compute the % activity for 2 - Payment Issue?

- A. % Activity = 57 / 3
- B. % Activity = 57 / 4
- C. % Activity = 57 / 174
- D. % Activity = 57 / 369

Correct Answer: A

QUESTION 2

A KPI is composed of the four (4) events in this image. The image also shows the event count. In the configuration for this KPI, the Summary Calculation is set to Average (Excluding 0 Values) and the Base Activity parameter is set to Event.

Indicator	Event Count
1 - Promo Code Issue & Abandon	69
2 - Payment Issue	57
3 - Billing Information Issue	48
4 - Shipping Information Issue	0

What is the formula to compute the KPI's Grade Rating using a weighted KPI calculation if the Value for a Summary Calculation set to Total is 200, and the Base Activity count is 800?

- A. Grade Rating = (200 / 4) / 800



B. Grade Rating = $(200 / 3) / 800$

C. Grade Rating = $(800 / 4) / 200$

D. Grade Rating = $(800 / 3) / 200$

Correct Answer: B

QUESTION 3

Refer to the following hit attribute configuration:

Name:

Description:

Active:

Group:

Search in:

Use Start Tag/End Tag
 Use Text Pattern
 Use Step Pattern

Start Tag:

End Tag:

Case Sensitive:

The hit attribute above is used as the value in the event configured here: The following is a sample of RSP data from the site:



Evaluate: Track: Value Type:

Condition **Value** Report Groups More Options Active Searchable & Reportable

Events

Filter Show Labels

- Checkout
- Checkout Metrics
- CustomerService
- Metrics - Business
- Metrics - Products

Selected Value Type: Text

If the Conditions are true, the following is recorded if it is configured:

- Event occurrence

Value specified below:

x item

```
<div class="head">
  <h4><span>Recently Viewed Products</span></h4>
</div>
<div class="content">
  <ol id="recently-viewed-items">
    <li><a
href="http://demo1.tealeaf.com/store/index.php/catalog/product/view/id/18/category/12/"
>cat</a></li>
    <li><a
href="http://demo1.tealeaf.com/store/index.php/catalog/product/view/id/48/category/12/"
>monkey</a></li>
    <li><a
href="http://demo1.tealeaf.com/store/index.php/catalog/product/view/id/132/category/12/"
">snake</a></li>
  </ol>
</div>
<script type="text/javascript">
  decorateList('recently-viewed-items')
</script>
</div>
```

Given this RSP data, what will be the event output?

- A. cat
- B. snake
- C. cat, monkey, snake
- D.

Correct Answer: B

QUESTION 4

Given the following KPI scorecard:



KPI	Goal	Focus 09/12/2013		Compare 09/11/2013		Change
		Grade	Rating	Grade	Rating	
<u>Usability Issues</u>	5.00%	F	38.48%	F	38.48%	↑ 0.00
<u>System Issues</u>	2.50%	F	11.87%	F	12.69%	↓ -0.82
<u>Application Issues</u>	1.50%	A	0.00%	A	0.00%	0.00
<u>Business Issues</u>	5.00%	F	82.59%	F	80.85%	↑ 1.74

Which KPI configuration can be determined by viewing this KPI scorecard?

- A. Base Activity
- B. Grade Assignments
- C. Summary Calculation
- D. Comparison to Previous

Correct Answer: D

QUESTION 5

A developer is tasked with creating canister alerts that warn of unindexed session counts growing to over 500. Which alert function should be selected in the alert creation dialog?

- A. System
- B. Positive
- C. Negative
- D. Canister Default

Correct Answer: B

QUESTION 6

In Report Builder, which format options are available when using the Export Report function?

- A. HTML and XML
- B. Word and PowerPoint
- C. Excel, PDF, and Email
- D. SharePoint, Facebook, and Twitter

Correct Answer: C



QUESTION 7

A business analyst needs to create an event that fires only when a user types in "tea" into a form when on page Z. There are two events already configured which will be used for this new event. Event A tracks page Z and Event B tracks the input of ea?configured which will be used for this new event. Event A tracks page Z and Event B tracks the input of ?ea? In the Event Creation Wizard, what must be set as the evaluator for the new event condition to fire correctly?

- A. Any
- B. All
- C. Last Hit
- D. Distance Between

Correct Answer: B

QUESTION 8

The following KPI on a KPI Scorecard contains a group of 4 related events. The configuration for Summary Calculation is set to Average (Including 0 Values) and the Base Activity parameter is set to Event.

Total Activity	Focus 09/13/2013	
Chk: Step 1 - Proceed to Checkout_LR	369	
Indicator	Event Count	% Activity
1 - Promo Code Issue & Abandon	69	
2 - Payment Issue	57	
3 - Billing Information Issue	48	
4 - Shipping Information Issue	0	

Which formula is used to compute the % Activity for 2 - Payment Issue?

- A. % Activity = 57 / 3
- B. % Activity = 57 / 4
- C. % Activity = 57 / 174
- D. % Activity = 57 / 369

Correct Answer: B

QUESTION 9



An analyst in a retail organization is asked to provide a weekly report indicating the average number of payment errors per session. To accomplish this, the analyst created an event counting the number of payment errors per session. The event will be used as the value for the event used in the report. The two events are Events A and B:

-

Event A counts the number of payments errors per session.

-

Event B will be created by the analyst to be used in a report. When should Event B fire?

A.

Every Hit

B.

After Every Hit

C.

End of Session

D.

After Every Step

Correct Answer: C

QUESTION 10

What are session attributes defined as?

A. System and user-defined variables that monitor activities on the current hit.

B. A much faster means of locating matches based on submitted search criteria.

C. System and user-defined variables on the captured session that are stored as part of each session.

D. A mechanism through which one can safeguard the sensitive data of customers and the applications they use.

Correct Answer: C

QUESTION 11

An analyst for an insurance company wants to monitor usability KPIs for new customers. Which configuration on the KPI scorecard limits KPI results to new customers?

A. Select the dimension on the KPIs tab of the KPI Scorecard.



- B. Select the dimension on the General tab of the KPI Scorecard configuration.
- C. Select the report group and dimension on the KPIs tab of the KPI Scorecard configuration.
- D. Select the report group and dimension on the General tab of the KPI Scorecard configuration.

Correct Answer: D

QUESTION 12

An event modeler creates an event to look for an application specific error message in the Response. When should this event be evaluated?

- A. Last Hit
- B. Every Hit
- C. End of Session
- D. First Hit of Session

Correct Answer: B

[000-474 VCE Dumps](#)

[000-474 Practice Test](#)

[000-474 Exam Questions](#)



To Read the [Whole Q&As](#), please purchase the [Complete Version](#) from [Our website](#).

Try our product !

- 100% Guaranteed Success
- 100% Money Back Guarantee
- 365 Days Free Update
- Instant Download After Purchase
- 24x7 Customer Support
- Average 99.9% Success Rate
- More than 800,000 Satisfied Customers Worldwide
- Multi-Platform capabilities - [Windows](#), [Mac](#), [Android](#), [iPhone](#), [iPod](#), [iPad](#), [Kindle](#)

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications. You can view Vendor list of All Certification Exams offered:

<https://www.passapply.com/allproducts>

Need Help

Please provide as much detail as possible so we can best assist you.
To update a previously submitted ticket:



 <p>One Year Free Update Free update is available within One Year after your purchase. After One Year, you will get 50% discounts for updating. And we are proud to boast a 24/7 efficient Customer Support system via Email.</p>	 <p>Money Back Guarantee To ensure that you are spending on quality products, we provide 100% money back guarantee for 30 days from the date of purchase.</p>	 <p>Security & Privacy We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information & peace of mind.</p>
---	---	--

Any charges made through this site will appear as Global Simulators Limited.
All trademarks are the property of their respective owners.
Copyright © passapply, All Rights Reserved.