

USER-EXPERIENCE-DESIGNERQ&As

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QUESTION 1

Users from a small group within a Sales team have complained about an object that is often used only by team that has not been added to their Lightning app. Due to the small volume of users, the administrator is not considering creating a

new app for them.

Which two Salesforce feature should be suggested to improve the end-user experience?

Choose 2 answers

- A. Favorite the often-used object.
- B. Add the object\\'s related list to the Home page.
- C. Personalize the navigation bar.
- D. Create a custom component on a Dashboard.

Correct Answer: CD

QUESTION 2

In which two ways could the usability of accordion elements be improved in a mobile environment? Choose 2 answers

- A. Include persistent headings.
- B. Nestan accordion inside of another
- C. Use the `\\'back\\'\\' browser button to collapse content
- D. Only allow users to open one selection at a time.

Correct Answer: BD

QUESTION 3

Universal Containers (UC) operatesworldwide with offices in more than 100 regions in 10 different countries role hierarchy to control data visibility. In the new fiscal year, UC is planned to reorganize the roles and reassign accounts owners.

Which two point should an Architect consider in this situation?

Choose 2 answers

- A. Using a temporary parking lot account to improve performance.
- B. Changing complex role hierarchy can cause a high level of sharing recalculation.
- C. Restricting the organization-sharing configurations to private.



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D. Replacing Account records ownerships massively can cause data skew.

Correct Answer: BD

QUESTION 4

A UX Designer at Cloud Kicks is planning out the company\\'s website redesign using Experience Cloud and will help guide discovery.

Which three outputs of the discovery process should be prepare? Choose 3 answers

- A. User Personas
- B. Journey Maps
- C. interactive Prototypes
- D. High-Level Wireframes
- E. High-Fidelity Mock-ups

Correct Answer: ABD

For the UX Designer at Cloud Kicks, the three outputs of the discovery process that should be prepared are User Personas, Journey Maps, and High-Level Wireframes. User Personas are fictional characters that represent a target audience for the website, and are used to help guide the website design. Journey Maps are diagrams that illustrate the user\\'s experience as they navigate the website, and provide insights into how the user interacts with the website. High-Level Wireframes are simple sketches of the website layout, and are used to organize the website\\'s content and design elements. Interactive Prototypes and High-Fidelity Mock-ups are not necessary outputs of the discovery process, as they are more detailed representations of the design that come later in the design process. For more information, see the Salesforce Experience Cloud documentation (https://help.salesforce.com/articleView? id=experience_cloud_overview.htmandtype=5).

QUESTION 5

Which visual design elements should be used in corporate style and branding guidelines?

- A. Typography. Color, Imagery
- B. A/B Testing, Heuristics, Dairy Studies
- C. Sketching, Wireframes, Storyboards
- D. User Stories, Scenario, UX Reviews

Correct Answer: A

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