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QUESTION 1

An Einstein Consultant is reviewing the "Why it Happened" Insights provided by Einstein Discovery with the customer. The customer would like to validate the results. Which action should the consultant take?

- A. Show the customer how to export and review the R-Code model validation results
- B. Check the p-values and standard deviation
- C. Use the Share and Export feature to help the customer determine if the findings make logical sense
- D. Consult with a Data Scientist to validate the findings

Correct Answer: C

QUESTION 2

A Salesforce administrator wants to create a new dashboard that uses custom geoJSON to display data; however, the administrator is unable to upload the file via the UI.

What should be done?

- A. Add the system permission "Manage Analytics Custom Maps" to the permission set used.
- B. Enable "Custom maps with geoJSON" in the analytics settings.
- C. Upload the geoJSON via the API because it is not a function in the UI.
- D. Contact Salesforce support and request to get custom maps and geoJSON enabled for the org.

Correct Answer: A

https://help.salesforce.com/articleView?id=bi_chart_intro_custom_map.htm&type=5

QUESTION 3

What kind of insight is "What Is The Difference"?

- A. Descriptive
- B. Diagnostic
- C. Predictive
- D. Prescriptive
- E. Selective

Correct Answer: B

https://trailhead.salesforce.com/content/learn/modules/understand_einstein_discovery_stories/understand-what-is-the-



difference-insights

QUESTION 4

A client has a dataset comprised of Opportunity data and Opportunity Line level data. The client wants to use this dataset with Einstein Discovery to understand the Opportunity win rate.

What must be done to the dataset to achieve this goal?

- A. Select the isWon = True outcome variable and generate the story.
- B. Filter to only look at isWon = True records to avoid skewing the results.
- C. Click Create Story and Einstein will take care of the rest.
- D. Change the grain by removing the line level detail as it will skew the win rate.

Correct Answer: C

QUESTION 5

Universal Containers (UC) is a multinational company that utilizes Salesforce and has a variety of internal systems. UC uses Einstein Analytics for their data analysis platform and they want to automate their weekly manual process to create a dataset from their on-premise data warehouse. Which solution should a consultant recommend to meet this requirement?

- A. Utilize a Salesforce weekly export feature
- B. Utilize Analytics Connector.
- C. Utilize middleware with Analytics External Data API
- D. Utilize a dataflow

Correct Answer: C

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