PEGAPCDC80V1^{Q&As}

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QUESTION 1

U+ Bank offers two credit cards to its customers: the Cold Card and the Silver Card. The bank wants the annual fee property of the credit cards to be dynamic based on the customer lifetime value property.

That is, customers with customer lifetime value greater than 65 receive a discount of 20% on the annual fee.

As a Strategy Designer, how do you implement this requirement in the decision strategy?

A. By using the When rule to set the annual fee

B. By using the When rule to set the customer value

C. By using the If function to set the customer value

D. By using the If function to set the annual fee

Correct Answer: C

QUESTION 2

U+, a telecom company, introduces fiber optic in the North region of the country. They want to advertise this on their website using a banner and targeting the customers living in that area. When configuring Next-Best-Action designer, which targeting approach should the company select?

A. Proposition driven

B. Audience driven

C. Eligibility driven

D. Analytics driven

Correct Answer: B

QUESTION 3

Pega Customer Decision Hub enables organizations to make Next-Best decisions. To which type of a decision is Next-Best-Action applied?

A. Optimizing supply chain management

B. Determining if a borrower gets a loan

C. Predicting the time of a machine failure

D. Determining how to optimize inventories

Correct Answer: B

QUESTION 4

In a decision strategy, in order to select the proposition with the highest propensity, you use a _____.

A. Switch component, and sort propensity from highest to lowest

B. Prioritize component, and sort propensity from lowest to highest

C. Prioritize component, and sort propensity from highest to lowest

D. Switch component, and sort propensity from lowest to highest

Correct Answer: C

QUESTION 5

U+ Bank offers two credit cards to its customers: the Cold Card and the Silver Card. The bank wants the annual fee property of the credit cards to be dynamic based on the customer lifetime value property.

That is, customers with customer lifetime value greater than 65 receive a discount of 20% on the annual fee.

As a Strategy Designer, which component do you use to implement this requirement?

A. Set Property

B. Filter

C. Group By

D. Switch

Correct Answer: B

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