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QUESTION 1 To calculate the average margin of four Propositions, you must use ______. A. one Group By component B. four Group By components C. four Set Property components D. one Set Property component Correct Answer: C QUESTION 2 An adaptive model captures outcomes of ______. A. only negative customer responses B. similar propositions C. a subset of customer responses D. only positive customer responses Correct Answer: C

QUESTION 3

U+ Bank offers two credit cards to its customers: the Cold Card and the Silver Card. The bank wants the annual fee property of the credit cards to be dynamic based on the customer lifetime value property.

That is, customers with customer lifetime value greater than 65 receive a discount of 20% on the annual fee.

As a Strategy Designer, how do you implement this requirement in the decision strategy?

- A. By using the When rule to set the annual fee
- B. By using the When rule to set the customer value
- C. By using the If function to set the customer value
- D. By using the If function to set the annual fee

Correct Answer: C

QUESTION 4



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What is the key difference between a predictive model and human expert?

- A. Predictive models are more capable of detecting patterns in historical data.
- B. Humans are better at dealing with structured data and identifying patterns.
- C. Humans make successful predictions on a large amount of data.
- D. Predictive models always outperform human experts.

Correct Answer: A

QUESTION 5

Pega Customer Decision Hub enables organizations to make Next-Best decisions. To which type of a decision is Next-Best-Action applied?

- A. Optimizing supply chain management
- B. Determining if a borrower gets a loan
- C. Predicting the time of a machine failure
- D. Determining how to optimize inventories

Correct Answer: B

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