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QUESTION 1

U+ Bank a Next-Best-Action decision strategy to determine the credit rating of its customers. A scorecard model determines the customer credit score. The business requirement is to determine the credit card rating based on the following table:

Age	Credit Score	Credit Rating
<18	100	3
>18	150	2
>25	200	1

As a Strategy Designer, how do you implement the business requirement?

- A. Configure the scorecard model to pass the credit score to the strategy
- B. Add a decision table to the strategy and configure it to reference the scorecard model
- C. Add a decision table to the strategy and pass the credit score as the parameter
- D. Add the credit rating rules in the Results tab of the scorecard component

Correct Answer: B

QUESTION 2

The Prioritize component sorts offers in _____.

- A. ascending order only
- B. descending order only
- C. random order
- D. ascending or descending order

Correct Answer: D

QUESTION 3

A mobile company wants to introduce new data plans to target students. As a strategy designer, you create new data plan offers. Which offer attribute do you need to set to make the offer available in the contact center?

- A. Evidence
- B. KeyCode



C. Channel

D. Active

Correct Answer: D

QUESTION 4

One of the purposes of the Interaction History decision component is to _____.

- A. capture all interactions with the customer
- B. verify if a customer is eligible for an offer
- C. retrieve all proposition properties
- D. determine if a proposition has been offered before

Correct Answer: A

Reference: <https://community.pega.com/knowledgebase/interaction-history-data-model-pega-731>

QUESTION 5

In a decision strategy, in order to select the proposition with the highest propensity, you use a _____.

- A. Switch component, and sort propensity from highest to lowest
- B. Prioritize component, and sort propensity from lowest to highest
- C. Prioritize component, and sort propensity from highest to lowest
- D. Switch component, and sort propensity from lowest to highest

Correct Answer: C

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