



PEGAPCDC80V1^{Q&As}

Pega Certified Decisioning Consultant

Pass Pegasystems PEGAPCDC80V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/pegapcdc80v1.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by
Pegasystems Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

U+ Bank wants to use Pega Marketing, powered by Pega Customer Decision Hub, to drive sales by displaying the most relevant message to its customers. As a first step, U+ Bank has decided to leverage its website as a marketing channel. The management wants to evaluate how successful the customer engagement is in the web channel. As a Strategy Designer what must you configure in the Next-Best-Action designer to achieve this requirement?

- A. Total volume KPI
- B. Web Click Through Rate KPI
- C. Prioritization strategy
- D. Interaction history report

Correct Answer: B

QUESTION 2

After launching a new product, the delta mode in Visual Business Director could show _____.

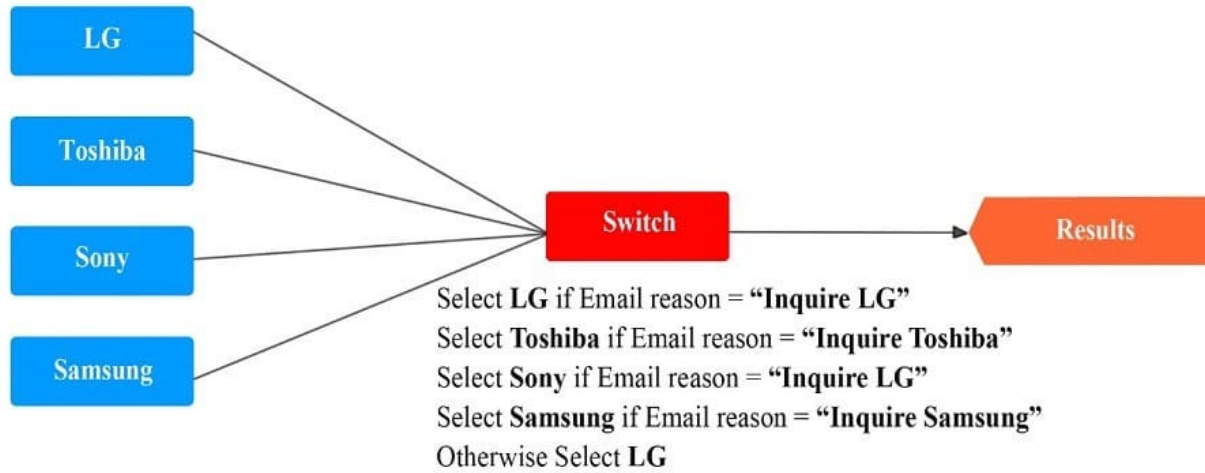
- A. the volume of the existing products
- B. the date when the product was introduced
- C. the volume difference between the new product and existing products
- D. a green shape for the product added

Correct Answer: C

Reference: https://community.pega.com/sites/default/files/help_v71/basics/v6portal/landingpages/decisioning/visualbusinessdirector.htm

QUESTION 3

MyCo, an electronics company, wants to recommend television brands to their customers based on incoming emails. As a Strategy Designer working for MyCo, you create the following Next-Best-Action strategy:



If the Email reason is Inquire LG, what does the Results of the strategy contain?

- A. LG
- B. Sony
- C. Sony, LG
- D. LG, Sony

Correct Answer: A

QUESTION 4

MyCo, a telecom company, has introduced 1GB and 3GB data plans in one of their stores and on the website. MyCo decides to use adaptive models for both offers.

As a Strategy Designer, you are interested in how the models are performing in different channels.

Which three tasks could you perform? (Choose Three)

- A. Check the performance of the 3GB data plan for the last month.
- B. Execute a simulation in Visual Business Designer and compare, in delta mode, the performance difference between the 1GB and 3GB data plans.
- C. Change the decision strategy because the performance in the web and store differs significantly.
- D. Identify the models that are performing well or poorly in the store channel.
- E. Examine the active and inactive predictors for the 1GB data plan model.

Correct Answer: ABC



QUESTION 5

Visual Business Director can be used to _____.

- A. import an inspect an external dataset
- B. compare two datasets
- C. predict customer behavior
- D. inspect interactions of a single customer

Correct Answer: D

[PEGAPCDC80V1 PDF Dumps](#)

[PEGAPCDC80V1 Study Guide](#)

[PEGAPCDC80V1 Exam Questions](#)