



# PEGAPCDC80V1<sup>Q&As</sup>

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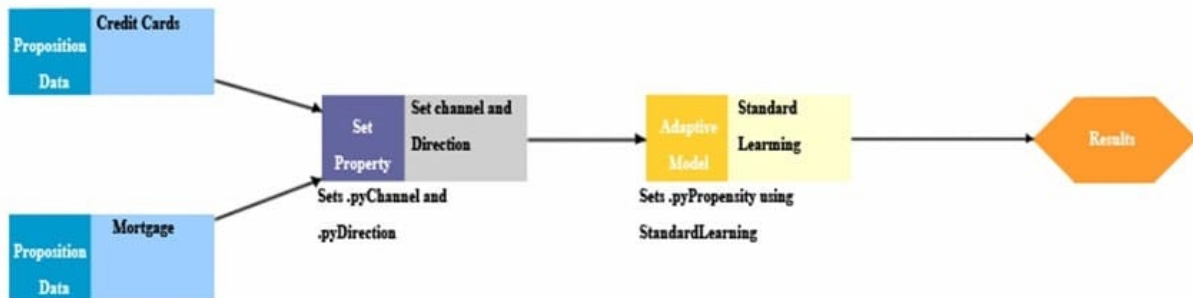
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### QUESTION 1

U+ Bank is using adaptive models to offer credit cards and mortgages on two inbound channels: website and contact center. The system architect created an adaptive model configuration, Standard Kerning, which you use in the following decision category:



U+ Bank goes live with 10 types of credit cards and five types of mortgages on their website and in five contact centers. What is the maximum number of adaptive models you can expect to see in the model overview report?

- A. 20
- B. 15
- C. 30
- D. 75

Correct Answer: B

### QUESTION 2

U+ Bank has launched a new credit card for all customers with a premium bank account. As a Strategy Designer, you need to create propositions that involve the full customer life cycle: marketing, sales, and service. Which two valid propositions do you create? (Choose Two)

- A. Credit card number
- B. Credit card status
- C. No annual fee
- D. Address change

Correct Answer: BD



### QUESTION 3

To create channel-specific Adaptive Model instances, you \_\_\_\_\_.

- A. set channel information in the strategy
- B. set the channel option in the Adaptive Model component
- C. do nothing; Adaptive Model instances are always channel specific
- D. create channel specific Adaptive Model definition

Correct Answer: B

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### QUESTION 4

To run a delta report in the Visual Business Director, a minimum of two \_\_\_\_\_ are required.

- A. data sources
- B. input definitions
- C. propositions
- D. strategies

Correct Answer: A

Delta Mode shows the difference between Source Data and Reference Data.

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### QUESTION 5

U+, a telecom company, introduces fiber optic in the North region of the country. They want to advertise this on their website using a banner and targeting the customers living in that area. When configuring Next-Best-Action designer, which targeting approach should the company select?

- A. Proposition driven
- B. Audience driven
- C. Eligibility driven
- D. Analytics driven

Correct Answer: B