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QUESTION 1

DRAG DROP

A financial institution wants to offer a new exclusive credit card to customers who have spent over USD 1000 in the last six months and have not received an offer for another card. Put the components in the correct order to accomplish this task.

Select and Place:

Components

- Filter
- Group By
- Interaction history
- Results

Correct order

Correct Answer:

Components

Correct order

- Interaction history
- Results
- Filter
- Group By

QUESTION 2

In a strategy, the propositions are imported using a(n) _____.

- A. Data Import component
- B. Offer Data component
- C. Import Data component
- D. Proposition Data component

Correct Answer: A

Reference: https://community.pega.com/sites/default/files/help_v719/rule-/rule-decision-/rule-decision-strategy/components/import.htm



QUESTION 3

As a Strategy Designer, you have created two business issues (Sales and Retention) and a proposition group hierarchy for a mobile company, MyCo. You also defined propositions in the various business issues and groups. In a strategy defined in the "Retention" issue and the "X-Sell" group, you can import _____.

- A. propositions from X-Sell" group
- B. all propositions defined
- C. propositions from all groups under the "Retention" issue
- D. propositions from the Sales issue

Correct Answer: B

QUESTION 4

The Prioritize component sorts offers in _____.

- A. ascending order only
- B. descending order only
- C. random order
- D. ascending or descending order

Correct Answer: D

QUESTION 5

DRAG DROP

You are a Strategy Designer on a Next-Best-Action project and are responsible for designing and implementing decision strategies. Select each component on the left and drag it to the correct requirement on the right.

Select and Place:



Component

- Filter
- Group By
- Set Property
- Switch

Requirement

- Add dynamic pricing
- Define eligibility criteria
- Compute sun of profit
- Select a relevant proposition

Component

-
-
-
-

Correct Answer:

Component

-
-
-
-

Requirement

- Add dynamic pricing
- Define eligibility criteria
- Compute sun of profit
- Select a relevant proposition

Component

- Set Property
- Switch
- Group By
- Filter

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