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QUESTION 1

In an offer flow, which is a valid value for the Response field in the Update Status shape?

- A. Neutral
- B. Resolved-Rejected
- C. Rejected
- D. Negative

Correct Answer: C

Reference: https://community.pega.com/system/files/pdfs/PegaMarketing_UserGuide_v7.21.pdf

QUESTION 2

In a decision strategy, the "Test run" panel allows you to inspect_____.

- A. the output of any decision component
- B. only the output of the Results decision component
- C. the first output of any component
- D. the output of any decision component except Sub-strategies

Correct Answer: C

QUESTION 3

Which metric is used in the Proportion Distribution report?

- A. Volume
- B. Target budget
- C. Total revenue
- D. Accept rate

Correct Answer: A

QUESTION 4

Which value is output by an Adaptive Model?

- A. Performance



- B. Score
- C. Behavior
- D. Lift

Correct Answer: A

QUESTION 5

Which category contains the Set Property component?

- A. Data Import category
- B. Arbitration category
- C. Enrichment category
- D. Business Rules category

Correct Answer: C

Reference: https://community.pega.com/sites/default/files/help_v719/rule-/rule-decision-/rule-decisionstrategy/components/enrichment.htm

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