PEGACPDC74V1^{Q&As}

Certified Pega Decisioning Consultant (CPDC) 74V1

Pass Pegasystems PEGACPDC74V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.passapply.com/pegacpdc74v1.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Pegasystems Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

QUESTION 1

Business rules that determine if a customer is eligible for a particular proposition are also known as _____.

A. Contact rules

B. Hard rules

C. Soft rules

D. Marketing rules

Correct Answer: A

Reference: https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf

(191)

QUESTION 2

What is the difference between predictive and adaptive analytics?

A. Predictive models can predict a continuous value.

B. Predictive models predict customer behavior.

C. Adaptive models use the customer data as predictors.

D. Predictive models have evidence.

Correct Answer: C

Reference: https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf

QUESTION 3

To which types of decisions can Decision Management be applied?

A. Determining the cause of a customer\\'s problem

B. Determining why response rates for a campaign in one region are below average

C. Determining how to retain a customer and what budget we should spend

D. Determining how to optimize the product portfolio to increase market share

Correct Answer: B

QUESTION 4

One of the purposes of the Interaction History decision component is to _____.

A. capture all interactions with the customer

B. verify is a customer is eligible for an offer

C. determine if a proposition has been offered before

D. retrieve all proposition properties

Correct Answer: C

Reference: https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf

(111)

QUESTION 5

What are the most important aspects taken into consideration when determining the Next-Best-Action?

A. Product discounts and business profitability

B. Network bandwidth and call duration

C. Market trends and customer satisfaction

D. Business objectives and customer needs

Correct Answer: D

[PEGACPDC74V1 PDF Dumps](#)

[PEGACPDC74V1 Practice Test](#)

[PEGACPDC74V1 Exam Questions](#)