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QUESTION 1

After launching a new product, the delta mode in Visual Business Director could show _____.

- A. the volume difference between the new product and the existing products
- B. the date when the new product was introduced
- C. the volume of the existing products
- D. a green shape for the product added

Correct Answer: A

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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QUESTION 2

In a decision strategy, which decision component both filters relevant offers and prioritizes these offers?

- A. Group By component
- B. Switch component
- C. Prioritize component
- D. Filter component

Correct Answer: C

QUESTION 3

In the delta view in Visual Business Director, what does the green colored shape indicate?

- A. The Reference data is valid.
- B. The Source data value is larger than the Reference data value.
- C. The Source data is valid.
- D. The Source data value is smaller than the Reference data value.

Correct Answer: C

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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QUESTION 4

Which decision component is used to implement hard rules?

- A. Prioritize
- B. Adaptive Model
- C. Decision Table
- D. Eligibility

Correct Answer: D

Reference: <https://community1.pega.com/community/product-support/question/dsm-relevant-informationsoft-rules-and-hard-rules>

QUESTION 5

When compared to a Predictive Model, an Adaptive Model is different as it _____.

- A. can use strategy properties as predictors
- B. considers both symbolic and numeric predictors
- C. learns from both positive and negative outcomes
- D. uses predictor binning

Correct Answer: C

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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