



PEGACPDC74V1^{Q&As}

Certified Pega Decisioning Consultant (CPDC) 74V1





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QUESTION 1

To reference a customer property in a strategy, you need to prefix the property name with the keyword _____.

- A. No prefix. Use directly the property name.
- B. "."
- C. "Data."
- D. "Customer."

Correct Answer: B

Reference: https://community.pega.com/sites/default/files/help_v731/designer-studio/expressionbuilder/ref_referprop_clipboard.htm

QUESTION 2

What is the key component of a Next-Best-Action strategy?

- A. Strategy
- B. Work flow
- C. Decision table
- D. Predictive model

Correct Answer: D

QUESTION 3

Pega's ability to turn data into insight into action is known as:

- A. business rules
- B. adaptive analytics
- C. big data
- D. Next-Best-Action

Correct Answer: D

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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QUESTION 4

In Pega Customer Decision Hub™, the characteristics of a proposition are defined using _____.

- A. properties
- B. banners
- C. logos
- D. plain text

Correct Answer: A

QUESTION 5

What format is used to express PMML?

- A. HTML
- B. SQL
- C. CSV
- D. XML

Correct Answer: D

Reference: <https://community1.pega.com/community/pega-support/question/creating-pmml-python-r-andpega>

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