PDX-101^{Q&As}

Essentials of Pardot Lightning App for Digital Marketers

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QUESTION 1

If a form is added to a landing page, where will the submissions be reported?

A. On the landing page

B. On the form

C. On the landing page\'s layout template

D. On the form\'s layout template

Correct Answer: B

QUESTION 2

How many Salesforce connectors can a Pardot instance have verified at one time?

A. 1

B. 2

C. 5

D. Unlimited

Correct Answer: A

QUESTION 3

In which two ways does a Pardot prospect sync with a Salesforce Lead or Contact record? (Choose two answers.)

A. Shared Contact or Lead ID

B. Shared Assigned User ID

C. Shared email address

D. Shared tracking pixel

Correct Answer: AC

QUESTION 4

An Administrator imported a list of trade show attendees and added them all to the same Pardot campaign. A few months later, the Administrator wants to pull a one-time list of these attendees. How should this be accomplished?

A. Run a segmentation rule based on the Pardot campaign.

B. Look for the original list based on the Pardot campaign.

C. Run a dynamic list based on the Pardot campaign.

D. Run an automation rule based on the Pardot campaign.

Correct Answer: A

QUESTION 5

Where can the Email Usage for a Pardot account be located?

A. Dashboard tab

B. My Profile lab

C. Account Settings tab

D. Usage and Limits tab

Correct Answer: C

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