PDX-101^{Q&As}

Essentials of Pardot Lightning App for Digital Marketers

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QUESTION 1

How does an Administrator grant a Pardot employee access to their account?

A. By calling Pardot Support.

B. By emailing Pardot Support.

C. By contacting Pardot Success Specialist

D. By hovering over the person icon and selecting Grant Account Access.

Correct Answer: D

QUESTION 2

How many social posting connectors can be created in one Pardot account?

A. There is no limit of social media accounts per social platform.

B. One social media account per social platform.

C. Five social media accounts per social platform.

D. One social media account per user role, per social platform.

Correct Answer: A

QUESTION 3

Where can the Email Usage for a Pardot account be located?

A. Dashboard tab

B. My Profile lab

C. Account Settings tab

D. Usage and Limits tab

Correct Answer: C

QUESTION 4

Which Salesforce field type is unsupported for syncing with Pardot?

A. Lookup

B. Picklist

C. Number

D. Formula

Correct Answer: A

QUESTION 5

The "New Customers" engagement program has the "Customers" recipient list and the `Partners" suppression list added in the program\\'s setup.

If a prospect is on both lists, what should an Administrator expect to happen?

A. The prospect will get none of the emails, but the actions will still trigger.

B. The prospect will get none of the emails.

C. The prospect will get all of the emails once.

D. The prospect will get all of the emails twice.

Correct Answer: B

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