



# PDX-101<sup>Q&As</sup>

Essentials of Pardot Lightning App for Digital Marketers

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#### QUESTION 1

Which type of asset is permanently deleted and NOT saved in the recycle bin?

- A. Automation rules
- B. Site searches
- C. Landing pages
- D. Content files

Correct Answer: D

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#### QUESTION 2

What would an Administrator use to send a single email to a list of prospects?

- A. List email
- B. Engagement program
- C. Social message
- D. Email template

Correct Answer: D

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#### QUESTION 3

Which three user role security limits can be added to an individual user account? (Choose three answers.)

- A. Max number of emails the user can send.
- B. Max number of prospects the user can manually delete.
- C. Max number of records a user can import.
- D. Max number of prospects the user can manually create.
- E. Max number of prospects the user can export.

Correct Answer: ACE

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#### QUESTION 4

Where can the Email Usage for a Pardot account be located?

- A. Dashboard tab



B. My Profile tab

C. Account Settings tab

D. Usage and Limits tab

Correct Answer: C

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#### QUESTION 5

A custom Prospect field in Pardot must have what mapped to it in order to sync with Salesforce?

A. A Salesforce field name

B. A dropdown list

C. A field ID

D. A text type field

Correct Answer: A

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