



PDDM^{Q&As}

Professional Diploma in Digital Marketing

Pass DMI PDDM Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/pddm.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by DMI Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

Which of the following is a popular third party storefront app for Facebook?

- A. ShopTab
- B. New Store
- C. PayWay
- D. Store Manager

Correct Answer: A

QUESTION 2

You understand there is a standard measure of the rate at which users leave a website immediately after arriving on it. What is this known as? Choose one of the following:

- A. Bounce rate
- B. Page rate
- C. Flight rate
- D. Exit rate

Correct Answer: A

QUESTION 3

What is the main value of Page Like stories? Choose one of the following: Exhibit:



- A. Promoting your Facebook Page
- B. Promoting your website
- C. Promoting your landing page
- D. Promoting your homepage

Correct Answer: A

QUESTION 4

What are ads that increase in size on mouse over called? Choose one of the following: Exhibit:



- A. Expandable ads
- B. Banner ads



C. Dynamic ads

D. Floating Ads

Correct Answer: A

QUESTION 5

There are tools available to allow you see how a site renders and displays in different web browsers. Which one of the following is such a tool?

A. www.browsershots.org

B. www.browserpage.org

C. www.browsersource.org

D. www.browseranalytics.org

Correct Answer: A

[PDDM Study Guide](#)

[PDDM Exam Questions](#)

[PDDM Braindumps](#)