PARDOT-SPECIALIST^{Q&As}

Salesforce Certified Pardot Specialist

Pass Salesforce PARDOT-SPECIALIST Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.passapply.com/pardot-specialist.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce Official Exam Center

🛠 **Instant Download** After Purchase

🛠 **100% Money Back** Guarantee

🛠 **365 Days** Free Update

🛠 **800,000+** Satisfied Customers

QUESTION 1

When looking at a landing page report in Pardot, what does unique submissions represent?

A. The number of times that an anonymous visitor successfully completed a form on the landing page and therefore "converted" to a prospect.

B. The total number of times a form on the landing page has been successfully completed.

C. The number of individual prospects who viewed the landing page at least once.

D. The number of individual prospects who submitted the landing page at least once.

Correct Answer: D

QUESTION 2

Which two actions can be used to change a prospect\\'s Pardot campaign? (Choose two answers.)

A. Create an automation rule to change Pardot campaign for prospects meeting certain criteria.

B. Add the prospect to a static list.

C. Create a segmentation rule to change the Pardot campaign for prospects meeting certain criteria.

D. Manually change the prospect\\'s Pardot campaign when editing the prospect record.

Correct Answer: AD

QUESTION 3

Which standard dashboard shows the total submission across all Pardot landing pages in B2B Marketing Analytics?

A. Pipeline dashboard

B. Engagement dashboard

C. Account-Based Marketing dashboard

D. Multi-Touch Attribution dashboard

Correct Answer: B

QUESTION 4

What does Pardot use to track HTML email opens?

A. A tracking link is used as soon as a prospect clicks to open the email.

B. A tracking pixel loads on HTML emails when images are downloaded.

C. Opens are only tracked if a link is clicked; otherwise they are NOT tracked.

D. A tracking pixel loads on text emails when images are downloaded.

Correct Answer: B

QUESTION 5

A company wants to send emails from a new domain.

Where should an Admin navigate to in Pardot to add the new domain?

A. Marketing | System Emails

B. Marketing | Email Sending Domains

C. Admin | Security

D. Admin | Domain Management

Correct Answer: D