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QUESTION 1

LenoxSoft needs their form to post directly to a third-party platform as well as Pardot upon submission.

Which Pardot tool should they use?

- A. Dynamic Content
- B. Form Handler
- C. Custom Redirect
- D. PardotForm

Correct Answer: B

QUESTION 2

LenoxSoft wants to understand how many different prospects registered for their most recent webinar. Which Pardot form report metric should be reviewed?

- A. Total Submissions
- B. Conversions
- C. Total clicks
- D. Unique Submissions

Correct Answer: D

QUESTION 3

New feature alerts can be found at the top of the dashboard.

- A. True
- B. False

Correct Answer: A

QUESTION 4

You want your Sales team to be able to send one-to-one emails in Pardot and no list emails. How can you do this?

- A. Set them up as a Marketing user and then control how many emails can be sent.
- B. You can't send one-to-one emails out of Pardot.



- C. Set them up as a one-to-one email user only
- D. Set them up as a Sales user in Pardot

Correct Answer: D

Sales users only have access to prospect management functionality. Sales users can send one-to-one emails to prospects, but can't send list emails. They can view, edit, and export the prospects assigned to them.

QUESTION 5

Which type of custom field can be created within Pardot?

- A. Campaign, Opportunity, Prospect
- B. Case, Contact, Lead
- C. Account, Prospect, User
- D. Account, Opportunity, Prospect

Correct Answer: D

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