



# PARDOT-SPECIALIST<sup>Q&As</sup>

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#### QUESTION 1

A form is created to automatically register prospects to a webinar upon submission.

Which automation tool should be used to accomplish this?

- A. Adding a completion action to register prospects on the form.
- B. Creating a segmentation rule to register prospects based on the form submission.
- C. Creating an automation rule to register prospects based on the form submission.
- D. Adding a form completion action as criteria for a dynamic list to be used as a recipient list.

Correct Answer: C

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#### QUESTION 2

An administrator includes a link to a file on a web page that the company does NOT own on the company website.

What is the best way to be able to track the number of visitors who access this file?

- A. Pardot form
- B. Pardot tacking code
- C. Page actions
- D. Custom redirects

Correct Answer: D

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#### QUESTION 3

How many social posting connectors can be created in one Pardot account?

- A. There is no limit of social media accounts per social platform.
- B. One social media account per social platform.
- C. Five social media accounts per social platform.
- D. One social media account per user role, per social platform.

Correct Answer: A

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#### QUESTION 4

Where can the Email Usage for a Pardot account be located?



- A. Dashboard tab
- B. My Profile lab
- C. Account Settings tab
- D. Usage and Limits tab

Correct Answer: C

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#### QUESTION 5

Which three triggers could be used to define a prospects path in an engagement studio program? Choose 3 answers

- A. List membership
- B. Email open
- C. Custom redirect click
- D. File download
- E. Prospect grade

Correct Answer: BCD

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