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QUESTION 1

While creating Layout Templates it is possible to Import Layout from certain URL

- A. True
- B. False

Correct Answer: A

QUESTION 2

The LenoxSoft marketing team compiled a spreadsheet of all attendees who visited their tradeshow booth at a recent event in Chicago. They realize not everyone at the event may be interested in their product so they create new leads in

Salesforce for individuals who have submitted an interest form on their website in addition to attending the event.

All new leads from the event should be evenly distributed to their Chicago Sales User Group.

What would be the optimal sequence to meet these requirements?

- A. Run an automation rule for each user in the Chicago Sales User Group to "Assign prospect to user" based on the criteria "Prospect form :: -Any- :: Was completed successfully" AND "Prospect List :: is member of :: Chicago Event" > Import prospects and add them to the "Chicago Event" list
- B. A Import prospects and add to "Chicago Event" list > Run an automation rule to "Assign prospect to user in group" based on the criteria "Pardot form :: -Any- :: Was completed successfully" AND "Prospect List :: is member of :: Chicago Event"
- C. Run an automation rule to "Assign prospect to user in group" based on the criteria "Pardot form :: - Any- :: was completed successfully" AND "Prospect Event :: is :: Chicago Event" > Import prospects and add them to the "Chicago Event" list

Correct Answer: B

QUESTION 3

Which one is Pardot Event Connector

- A. Eventbrite
- B. Eventor
- C. EventMe
- D. TheEvents

Correct Answer: A



QUESTION 4

Lenoxsoft wants to continue to use their existing forms. Pardot form handlers cannot be used due to the encryption placed on them. However, Lenoxsoft wants all future leads or contacts converted via their existing forms to be created as prospects in Pardot with their Pardot campaign set to Salesforce connector. With this restriction outlines, Lenoxsoft wants to build an automated process with the following requirements:

1.

New prospects are added to the New Lead engagement program and remain until they reach a score of 100

2.

Once prospects reach a score of 100, they should no longer receive emails from the New Lead engagement program.

Based on the above, which process should the Consultant recommend?

A. Build a Dynamic List:: Prospect Campaign is :: Salesforce Connector and prospect score:: is less than:: 100, Action:: add to list.

B. Build a Segmentation rule :: Prospect Campaign is :: Salesforce Connector and Prospect Score :: is more than :: 100, Action :: add to list

C. Build an Automation rule :: Prospect Created Date ago is :: 100 :: and prospect score:: is less than :: 10, Action :: add to list

D. Build an Automation rule :: Prospect Campaign is :: Salesforce is:: Salesforce Connector and prospect score :: is less than :: 100, Action :: add to list

Correct Answer: A

QUESTION 5

Which two features would indicate LenoxSoft's Pardot instance has been authenticated and is ready to send emails?
Choose 2 answers

A. A green check mark next to the domain key policy

B. A green check mark next to the FBS registration ID

C. A green check mark next to the Salesforce Connected user

D. A green check mark next to the domain SPF record

Correct Answer: AD

https://help.salesforce.com/articleView?id=pardot_email_authentication.htm&type=0

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