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QUESTION 1

What WebSphere Commerce technology enables merchants to offer a different experience to different channels, segments, or brands?

- A. Mini-sites
- B. Multi-deploy
- C. Extended Sites
- D. Site Inheritance

Correct Answer: C

QUESTION 2

E-marketing spot content is _____.

- A. usually defined in a WebActivity
- B. always static
- C. configurable by the customer
- D. exclusively managed by IT staff

Correct Answer: A

QUESTION 3

How many languages is the WebSphere Commerce tooling translated into by default?

- A. One
- B. Ten
- C. Thirteen
- D. Twenty four

Correct Answer: C

QUESTION 4

Which are the two algorithms used for searching a registry?



- A. Exact and Fuzzy
- B. Soundex and Prefix
- C. Keyword and Synonym
- D. Forward-lookup and Auto-suggestion

Correct Answer: B

QUESTION 5

What is NOT a feature of WebSphere Commerce contracts?

- A. Customer organization modeling.
- B. Custom Catalog
- C. Product pricing
- D. Business Policies

Correct Answer: A

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