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QUESTION 1

The advanced WebSphere Commerce search capabilities released in V7 Feature Pack 2 are based on what search technology?

- A. IBM Omnifind
- B. Zettair
- C. Endeca
- D. SOLR

Correct Answer: D

QUESTION 2

The most commonly recommended clickstream analytics solution for use with WebSphere Commerce is:

- A. Google Analytics
- B. WebTrends
- C. Omniture
- D. Coremetrics

Correct Answer: D

QUESTION 3

Which IBM technology has been formally integrated with WebSphere Commerce to offer additional options for performance tuning?

- A. DB2 Purescale
- B. WebSphere eXtreme Scale
- C. IBM Cast Iron
- D. Tivoli Performance Analyzer

Correct Answer: B



QUESTION 4

Which is NOT a key capability of Commerce Management Center?

- A. Catalog Management
- B. Promotions
- C. Content Scheduling
- D. Advanced Analytics

Correct Answer: D

QUESTION 5

E-marketing spot content is _____.

- A. usually defined in a WebActivity
- B. always static
- C. configurable by the customer
- D. exclusively managed by IT staff

Correct Answer: A

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