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QUESTION 1

Which is NOT an out-of-the-box customer target in Management Center Marketing dialog?

- A. CustomerOrganization
- B. Current Page
- C. External Site Referral
- D. Cookie Contents

Correct Answer: A

QUESTION 2

What WebSphere Commerce technology enables merchants to offer a different experience to different channels, segments, or brands?

- A. Mini-sites
- B. Multi-deploy
- C. Extended Sites
- D. Site Inheritance

Correct Answer: C

QUESTION 3

What are the supported ways to create a list?

- A. Browse catalog
- B. Scan a UPC code
- C. Search catalog
- D. All of the above.

Correct Answer: D

QUESTION 4



Which of the following is the best description of the framework of the Gift Center commands?

- A. Business Object Document (BOD)
- B. Hypertext Transfer Protocol (HTTP)
- C. Name Value Pair(NVP)
- D. Enterprise Java Bean (EJB)

Correct Answer: A

QUESTION 5

Which IBM technology has been formally integrated with WebSphere Commerce to offer additional options for performance tuning?

- A. DB2 Purescale
- B. WebSphere eXtreme Scale
- C. IBM Cast Iron
- D. Tivoli Performance Analyzer

Correct Answer: B

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