



P1000-004^{Q&As}

IBM Omni-Channel Commerce Solutions Technical Mastery v1

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QUESTION 1

What is a typical large size deal for IBM WebSphere Commerce Managed Hosted?

- A. \$30-50K per month
- B. \$25-30K per month
- C. \$15-\$25K per month
- D. \$50K+per month

Correct Answer: B

QUESTION 2

Omni-Channel Commerce solutions is a part of what category/categories?

- A. Watson Commerce only
- B. Watson Marketing and Watson Commerce
- C. Watson Supply Chain only
- D. Watson Marketing only

Correct Answer: A

QUESTION 3

Which three statements are true for IBM Commerce Software: Starter Stores?

- A. Starter Stores are available for B2C web store implementation only
- B. Starter Stores are available for both B2B and B2C web store implementations
- C. Starter Stores do not offer support for unstructured content such as how-to videos and user manuals
- D. Start Stores include pre-built widgets to help quickly and build store pages
- E. Starter Stores are quick and easy to implement, and eliminate or minimize reliance on IT support

Correct Answer: BDE

QUESTION 4

What feature is only available with IBM Watson Commerce Insights Standard Edition?

- A. Commerce Insights Explorer



- B. Commerce Insights Analyzer
- C. Commerce Insights Assistant
- D. Commerce Insights Navigator

Correct Answer: C

QUESTION 5

What is a critical discovery question to help qualify an Omni-Channel Commerce solutions deal?

A. How do you consistently keep your promise when fulfilling customer orders, both online and in stores?

B.

How effectively are you able to deliver timely, relevant and personalized content, information and promotions?

C. Do you rely on business analysts/scientists to provide the accurate and timely customer insights you need to make decisions?

D. Are Supply Chain Disruptions impacting your business and effecting your margins?

Correct Answer: B

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