



P1000-004^{Q&As}

IBM Omni-Channel Commerce Solutions Technical Mastery v1

Pass IBM P1000-004 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/p1000-004.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

Which business value statement regarding IBM Watson Commerce Insights capabilities is correct?

- A. Delivers a personalized view of data and insights in context of the customer experience, finds hidden opportunities, and takes direct merchandising action based on insights gleaned without switching context or tools.
- B. Delivers quick integration with all other Watson Customer Engagements applications, such as Dynamic Pricing and Watson Campaign Automation, under a fully customizable Commerce experience.
- C. Integrates all of the available product data and product images into one database that is then easily searchable using Watson Content Hub.
- D. Provides a single, personalized view of data and insights, gleaned from automated reporting of internal POS data, performs cognitive pricing actions, and optimizes promotions based on customizable revenue targets.

Correct Answer: A

QUESTION 2

When meeting with a CIO of a B2B manufacturer, which IBM Commerce Software prospecting questions is the MOST appropriate?

- A. Where do you feel you have the least visibility into customer/brand interaction?
- B. How responsive is your website across different browsers and smart devices?
- C. How are you managing your eCommerce environments today and what type of deployment model are you looking for going forward?
- D. What is your strategy for improving customer satisfaction and loyalty?

Correct Answer: C

QUESTION 3

Lack of actionable insights to make better pricing decisions in real-time is creating difficulty in driving business results. How does IBM Dynamic Pricing's cognitive abilities help address that?

- A. Consumer behavior is monitored during the online buying process, when Dynamic Pricing sees a user-defined behavior, it can instantly offer a promotional price on a product to help drive the sale
- B. Integration with Order Management software provides detailed On-Order information to Dynamic Pricing. Prices are dropped on items with excessive product in the pipeline based on user defined thresholds
- C. Automated messages are sent to stores and district managers when non-compliant prices are seen in POS data
- D. Rapid changes in competitor prices, a constant stream of sales and inventory data, cost changes, and updated web metrics along with other possible factors are all automatically absorbed into our dynamic modeling process.

Correct Answer: D



QUESTION 4

What Watson-Customer Engagement offering can be leveraged with IBM Watson Commerce Insights Analyzer to give merchandisers broader cognitive insights into online customer behaviors?

- A. Watson Content Hub
- B. Watson Analytics
- C. Watson Merchandising
- D. Watson Order Optimizer

Correct Answer: B

QUESTION 5

What are the core focus industries for IBM Commerce Software?

- A. Telecommunications, Electronics, Government and Health
- B. Retail, Telecommunications, Electronics, Industrial and Manufacturing
- C. Retail, Manufacturing, Energy and Banking
- D. Banking, Transportation and Logistics, Industrial and Manufacturing

Correct Answer: B

[Latest P1000-004 Dumps](#)

[P1000-004 Exam Questions](#)

[P1000-004 Braindumps](#)