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QUESTION 1

What are the three types of ingredients available for a recipe?

- A. Catalog-based and Trending
- B. Recommendations
- C. Co-Occurrence
- D. Machine Learning
- E. Promotions

Correct Answer: ABC

QUESTION 2

How many days after the date of upload will files be deleted from the SFTP?

- A. 180 days
- B. 30 days
- C. 60 days
- D. 90 days

Correct Answer: C

QUESTION 3

How often is the Event Stream report refreshed?

- A. Every Day
- B. Every 15 Seconds
- C. Every 30 Minutes
- D. Every hour

Correct Answer: A

QUESTION 4

Which data feed integrates external system data into a user's profile leveraging identity attributes?

- A. Identity feed



- B. Catalog Feed
- C. Interaction feed
- D. User Feed

Correct Answer: D

QUESTION 5

What is the rule criteria that you can use in the segment creation process?

- A. Actions
- B. Social mentions
- C. Email click throughs
- D. Dimensions

Correct Answer: A

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