MARKETING-CLOUD-ADMINISTRATOR^{Q&As}

Salesforce Certified Marketing Cloud Administrator

Pass Salesforce MARKETING-CLOUD-ADMINISTRATOR Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.passapply.com/marketing-cloud-administrator.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center

Latest MARKETING-CLOUD-ADMINISTRATOR Dumps | MARKETING-CLOUD-ADMINISTRATOR PDF Dumps |
MARKETING-CLOUD-ADMINISTRATOR VCE Dumps

1 / 4

QUESTION 1

A customer is developing a new eCommerce section of their website and plans to leverage transactional data in customer journeys.

Which two Marketing Cloud features will support this effort? Choose 2 answers

A. Data Designer

B. Cloud Pages

C. Web Analytics Connector

D. Content Builder

Correct Answer: B

QUESTION 2

Which three considerations should be made when setting up Distributed Marketing? Choose 3 answers A. Business users can select any email at time of send.

B. Default options can be set up for the greeting in the email.

C. A journey can be connected to one or more Campaigns.

D. The DM administrator Profile is required to access Distributed Marketing.

E. Messages can be sent to Contacts, Leads, and Person Accounts.

Correct Answer: ACE

QUESTION 3

Northern Trail Outfitters has Imported a file Into All Subscribers. They then received a results file stating admin@example.com could NOT be imported.

Which error code would the file contain for this record?

A. Restricted Values

B. List Detective

C. Invalid Email Address

D. Skipped Records

Correct Answer: B

QUESTION 4

Northern Trails Outfitters uses Doubleclick Bid Manager, Facebook Ads, and Google Analytics to manage advertising spend. They want to combine these data sources with Marketing Cloud\\'s API to identify their most effective campaigns.

What feature should be recommended?

A. Einstein AI

B. Interaction Studio

C. Datorama

D. Google Marketing Platform

Correct Answer: C

QUESTION 5

A Marketing Cloud admin is asked by the marketing team to ensure a default Header and Footer be added to emails.

Where under Setup could this be created?

A. Content Builder Settings

B. Emails Studio Settings

C. Account Settings

D. Campaign Settings

Correct Answer: C

[Latest MARKETING-CLOUD-ADMINISTRATOR Dumps](#)

[MARKETING-CLOUD-ADMINISTRATOR PDF Dumps](#)

[MARKETING-CLOUD-ADMINISTRATOR VCE Dumps](#)

[Latest MARKETING-CLOUD-ADMINISTRATOR Dumps](#) | [MARKETING-CLOUD-ADMINISTRATOR PDF Dumps](#) | [MARKETING-CLOUD-ADMINISTRATOR VCE Dumps](#)

4 / 4