



VCE & PDF

PassApply.com

<https://www.passapply.com/marketing-cloud-administrator.html>
2024 Latest passapply MARKETING-CLOUD-ADMINISTRATOR PDF and VCE
dumps Download

MARKETING-CLOUD- ADMINISTRATOR^{Q&As}

Salesforce Certified Marketing Cloud Administrator

**Pass Salesforce MARKETING-CLOUD-
ADMINISTRATOR Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.passapply.com/marketing-cloud-administrator.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Salesforce
Official Exam Center



VCE & PDF

PassApply.com

<https://www.passapply.com/marketing-cloud-administrator.html>
2024 Latest passapply MARKETING-CLOUD-ADMINISTRATOR PDF and VCE
dumps Download

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





QUESTION 1

Northern Trail Outfitters's security team has password policies they want enforced within Marketing Cloud. Which policies could the Marketing Cloud admin configure in Setup?

- A. Minimum Password Length, Password Complexity, Password History, Expiration Period
- B. Minimum Password Length, Use Strong Passphrases, Password History, Number of Security Questions
- C. Minimum Password Length, Use Strong Passphrases, Unique Password, Number of Security Questions
- D. Maximum Password Length, Password Complexity, Unique Password, Expiration Period

Correct Answer: A

QUESTION 2

Northern Trail Outfitters wants to use Synchronized Data Sources to sync Contact data from Salesforce CRM. However, they only want to sync records they would be able to send to reducing the amount of data being brought over.

Which two filtering options could be used when configuring the Contact synced object? Choose 2 answers

- A. Select all records which have opened an email in the past six months
- B. Select all records with an email address
- C. Select all records which are active in All Subscribers
- D. Select all records where HasOptedOutOfEmail is FALSE

Correct Answer: BC

QUESTION 3

A Marketing Cloud admin to create custom roles for their business process. What should be taken into consideration to accomplish this?

- A. Custom roles can only be edited by the user who created the role initially.
- B. Custom roles are only available within the business in which they were created.
- C. Custom roles are available on their Marketing Cloud account.
- D. Custom roles override an individual user's granular permission assignments.

Correct Answer: D

QUESTION 4



A Marketing Cloud admin wants to ensure no one could access the API with their Marketing Cloud user credentials.

Which security setting would control this behavior?

- A. Select `Identity Verification\\`
- B. Select `Enable Audit Trail Data Collection\\`
- C. Deselect `Exclude API Users From Password Expiration\\`
- D. Deselect `Enable Username and Password for Web Services\\`

Correct Answer: D

QUESTION 5

Northern Trail Outfitters runs a nightly automation consisting of a File Transfer and a File Import. Following an update from the engineering team, the automation began failing. The Marketing Cloud admin suspects the CSV file now has an invalid format.

How could the admin receive a file of the bad data rows to confirm this theory?

- A. Move the File Transfer to its own automation and include a notification email address
- B. Move the Import definition to its own automation and include a notification email address
- C. Update the Import definition to include a notification email address
- D. Update the automation to include a notification email address for Runtime Errors

Correct Answer: C

[Latest MARKETING-
CLOUD-ADMINISTRATOR
Dumps](#)

[MARKETING-CLOUD-
ADMINISTRATOR PDF
Dumps](#)

[MARKETING-CLOUD-
ADMINISTRATOR
Braindumps](#)