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### QUESTION 1

NTO wants to copy journeys across business units.

What could be used to replicate journey structure so it can be easily recreated in another account?

- A. Journey Templates
- B. Deployment Manager
- C. Journey Extracts
- D. Copy activities

Correct Answer: B

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### QUESTION 2

A Marketing Cloud admin wants to ensure no one could access the API with their Marketing Cloud user credentials.

Which security setting would control this behavior?

- A. Select `Identity Verification\\`
- B. Select `Enable Audit Trail Data Collection\\`
- C. Deselect `Exclude API Users From Password Expiration\\`
- D. Deselect `Enable Username and Password for Web Services\\`

Correct Answer: D

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### QUESTION 3

A Consultant has a data extension that contains all current product information. The customer wants to refresh data each morning by importing a CSV containing today's product catalog. The product catalog is never the same; products can be added and removed. Which import type should be used?

- A. Overwrite
- B. Add Only
- C. Add/Update
- D. Update Only

Correct Answer: C

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### QUESTION 4



Which Product enables a Marketing Cloud admin to observe customer behavior, build performance profiles and deliver the next best content?

- A. Content Builder
- B. Einstein Send Time Optimization
- C. Audience Builder
- D. Einstein Email Recommendations

Correct Answer: D

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### QUESTION 5

A user asks a Marketing Cloud admin to update and increase their session timeout setting.

Which three considerations should the admin review before making this update? Choose 3 answers

- A. Frustration of users upon timeouts
- B. Best practice suggests a 20-minute timeout setting
- C. Security risk of unauthorized users for longer timeout settings
- D. Change impacts all users
- E. Typical length of time users spend in Marketing Cloud

Correct Answer: BCD

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