



M5050-716^{Q&As}

IBM MobileFirst Sales Mastery Test v1

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QUESTION 1

TRUE or FALSE: IBM MaaS360 can be sold as an on-premise enterprise license or as Software as a Service (SaaS)?

- A. TRUE
- B. FALSE

Correct Answer: A

QUESTION 2

Which of the following is TRUE about MobileFirst?

- A. MobileFirst enables customers to create mobile apps for only the Android and iOS operating environments
- B. MobileFirst is made up exclusively of software developed internally by IBM
- C. MobileFirst has four primary components Application and Data Platform, Management, Security and Analytics
- D. MobileFirst does not enable customers to analyze an application for potential security risks prior to deployment

Correct Answer: C

QUESTION 3

Which of the following is NOT part of the four part strategic approach to helping mobile enterprises put their businesses in motion?

- A. Transform
- B. Engage
- C. Synergize
- D. Build
- E. Optimize

Correct Answer: C

QUESTION 4

All of the following are features of IBM Worklight EXCEPT:

- A. Cross-platform development
- B. Secure individual mobile transactions such as payments, credits or debits



- C. Unified push notification architecture.
- D. Control and management of multiple application versions

Correct Answer: B

QUESTION 5

IBM Endpoint Manager provides unified device management for:

- A. Mobile Devices
- B. Desktops
- C. Servers
- D. All of the above

Correct Answer: D

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