M5050-716^{Q&As}

IBM MobileFirst Sales Mastery Test v1

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QUESTION 1

Your client asks you to describe the IBM mobile enterprise development lifecycle approach. Which of these is NOT an accurate description?

A. The IBM mobile enterprise development lifecycle offers a best practices approach to thinking about mobile development.

B. It depicts of a series of lifecycle activities, including design and development, instrument, integrate, test, scan and certify, deploy, manage, and obtain insight

C. Lifecycle activities take place in a continuous, iterative cycle

D. Every mobile project must include every lifecycle activity

Correct Answer: D

QUESTION 2

Which of the following best describes IBM MobileFirst?

A. MobileFirst is a portfolio of solutions enabling customers to support the full lifecycle of mobile application development

B. MobileFirst is an architecture enabling customers to develop a business process solution and requires customers to start by identifying their wireless networking capabilities

C. MobileFirst is an approach to creating mobile applications for companies that haven\\\'t yet built their first mobile application

D. MobileFirst is an IBM product that enables customers to purchase everything they need to build mobile applications by purchasing a single packaged product

Correct Answer: A

QUESTION 3

AppScan supports full call and data flow analysis for mobile applications with which languages?

A. HTML, .Net

B. Java, JavaScript, Object-C

C. Visual Basic, COBOL

D. C++, Perl, Cold Fusion

Correct Answer: B

QUESTION 4

Which of the following is TRUE about MobileFirst?

A. MobileFirst enables customers to create mobile apps for only the Android and iOS operating environments

B. MobileFirst is made up exclusively of software developed internally by IBM

C. MobileFirst has four primary components Application and Data Platform, Management, Security and Analytics

D. MobileFirst does not enable customers to analyze an application for potential security risks prior to deployment

Correct Answer: C

QUESTION 5

Which of the following is NOT an objective of MobileFirst?

A. Provide capabilities to build true end to end mobile solutions

B. Decrease electronic mail on desktop devices

C. Increase workforce productivity

D. Deepen customer engagement

Correct Answer: B

Reference: http://www.ibm.com/mobilefirst/us/en/why-ibm-for-mobile/

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