

M2180-716^{Q&As}

IBM MobileFirst Sales Mastery Test v1

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QUESTION 1

Tealeaf CX Mobile optimizes customer experiences of their mobile channel for all users EXCEPT:

- A. mobile web
- B. HTML5-based sites
- C. hybrid app
- D. in-car dashboard and navigation screens
- E. native apps

Correct Answer: D

Reference: http://www-03.ibm.com/software/products/en/cx-mobile

QUESTION 2

What is the major enhancement in AppScan 8.7 for mobile security?

- A. Support for Blackberry applications
- B. Support for touch screen mobile devices
- C. Integration with Worklight
- D. Support for Objective-C

Correct Answer: D

QUESTION 3

Which type of clients can benefit from IBM MaaS360?

- A. Clients implementing BYOD in their environment
- B. Clients who have multiple mobile operating systems and devices that require management
- C. Clients who are subject to regulatory data privacy requirements
- D. Clients who need to effectively manage telecom expense for corporate owned devices
- E. All of the above

Correct Answer: E

QUESTION 4



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IBM MaaS360 can be deployed in less than 10 minutes by the user?

A. TRUE

B. FALSE

Correct Answer: A

QUESTION 5

IBM introduced the Security Access Manager for Mobile appliance in October 2013. Which of the following is NOT provided by Access Manager for Mobile?

- A. Mobile access management.
- B. Federated SSO for software as a service (SaaS) targets such as SalesForce.
- C. Mobile identity assurance.
- D. Help in securing mobile application deployment.

Correct Answer: B

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