



M2180-716^{Q&As}

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QUESTION 1

AppScan supports full call and data flow analysis for mobile applications with which languages?

- A. HTML, .Net
- B. Java, JavaScript, Object-C
- C. Visual Basic, COBOL
- D. C++, Perl, Cold Fusion

Correct Answer: B

QUESTION 2

What IDEs would help a client build software across the entire mobile user experience including back-end systems?

- A. Free Worklight Developer Edition
- B. Eclipse
- C. IntelliJ and Eclipse
- D. Worklight (mobile UI), RAD/RSA (WebSphere), and/or RDz/RDPower

Correct Answer: D

QUESTION 3

Which of the following is NOT a benefit that IBM Mobile Customer Engagement (Xtify) provides marketers to increase customer engagement and revenue?

- A. Providing marketers with simple tools to leverage today's mobile communication channels (including Push Notifications, SMS, Mobile Web push and mobile wallet) to increase brand engagement and differentiation
- B. Continuing customer dialogs seamlessly across devices
- C. Building hybrid applications
- D. Increasing customer understanding through the use of mobile behavioral analytics

Correct Answer: C

Reference: ftp://ftp.software.ibm.com/software/pdf/xtify/Xtify_Acquisition_FAQs.pdf

QUESTION 4

The IBM Mobile Customer Engagement (Xtify) portfolio includes everything EXCEPT:



- A. XML-formatted documents
- B. Native Push
- C. Rich Push
- D. Web Push
- E. SMS solutions

Correct Answer: A

QUESTION 5

TRUE or FALSE: IBM MaaS360 can be sold as an on-premise enterprise license or as Software as a Service (SaaS)?

- A. TRUE
- B. FALSE

Correct Answer: A

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