M2180-716^{Q&As}

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QUESTION 1

What product(s) are part of the DevOps for Mobile Continuous Release and Deployment capabilities?

A. ClearCase, ClearQuest only

B. Maximo

C. IBM UrbanCode Deploy, IBM UrbanCode Release

D. Maven, Jenkins, Subversion

Correct Answer: C

Reference: http://www.ibm.com/ibm/devops/us/en/deploy/release/

QUESTION 2

What is NOT true about DevOps for Mobile?

A. DevOps is an Enterprise Capability to Continuously Deliver High Quality Mobile Applications and Rapidly Respond to Feedback.

B. DevOps is a business process that 86% of organizations think is important or critical

C. DevOps is something that only 25% of organizations leverage successfully today

D. DevOps is Coding and Scripting mobile apps into production

Correct Answer: D

QUESTION 3

Which of the following is NOT true regarding how Tealeaf CX Mobile helps quantify revenue impact and segmentation?

A. Deliver ad hoc mobile segmentation with real-time drag-and-drop analysis by specific mobile user behaviors or device at-tributes.

B. Create cross-channel messages in one place

C. Create segmentation analyses based on mobile attributes, such as device manufacturer, operating system, browser type, screen resolution and others.

D. Share and distribute reports to management and key stake-holders.

Correct Answer: B

Reference: http://public.dhe.ibm.com/common/ssi/ecm/en/zzd03162usen/ZZD03162USEN.PDF

QUESTION 4

Which of the following is NOT part of the four part strategic approach to helping mobile enterprises put their businesses in motion?

A. Transform

B. Engage

C. Synergize

D. Build

E. Optimize

Correct Answer: C

QUESTION 5

TRUE or FALSE: Tealeaf CX Mobile is an add-on to the Tealeaf CX platform?

A. TRUE

B. FALSE

Correct Answer: A

Reference: http://www-03.ibm.com/software/products/en/cx-mobile

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