



M2180-716^{Q&As}

IBM MobileFirst Sales Mastery Test v1

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QUESTION 1

Which type of clients can benefit from IBM MaaS360?

- A. Clients implementing BYOD in their environment
- B. Clients who have multiple mobile operating systems and devices that require management
- C. Clients who are subject to regulatory data privacy requirements
- D. Clients who need to effectively manage telecom expense for corporate owned devices
- E. All of the above

Correct Answer: E

QUESTION 2

Which of the following is NOT considered a trend in Mobile Challenges that corporations must address?

- A. LESS support for Open Standards
- B. Device Management
- C. Security
- D. Integration

Correct Answer: A

QUESTION 3

What are the three DevOps for Mobile automation capabilities?

- A. Code, Unit Test, User Interface Test
- B. Collaborative Development, Continuous Testing, Continuous Release and Deployment
- C. User Experience Design, Agile Whiteboarding, Performance Testing
- D. Continuous Business Planning, Gather requirements, programming

Correct Answer: B

Reference: <http://www.slideshare.net/rogersnook/ibm-mobilefirst-devops-ieg-dc-event> slide 8

QUESTION 4

TRUE or FALSE: Tealeaf CX Mobile is an add-on to the Tealeaf CX platform?



A. TRUE

B. FALSE

Correct Answer: A

Reference: <http://www-03.ibm.com/software/products/en/cx-mobile>

QUESTION 5

Which of the following is TRUE about MobileFirst?

A. MobileFirst enables customers to create mobile apps for only the Android and iOS operating environments

B. MobileFirst is made up exclusively of software developed internally by IBM

C. MobileFirst has four primary components Application and Data Platform, Management, Security and Analytics

D. MobileFirst does not enable customers to analyze an application for potential security risks prior to deployment

Correct Answer: C

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