



# M2090-744<sup>Q&As</sup>

IBM DB2 BLU/Cloud Sales Mastery v1

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#### QUESTION 1

Which are the best two entry points for BLU Acceleration?

- A. Cognos BI customers
- B. SAP BW customers
- C. DB2 for z/OS customers
- D. Oracle ERP customers

Correct Answer: BC

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#### QUESTION 2

What type of "as-a-Service" delivery is BlueMix?

- A. Infrastructure-as-a-Service
- B. Platform-as-a-Service
- C. Software-as-a-Service

Correct Answer: B

<http://en.wikipedia.org/wiki/Bluemix>

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#### QUESTION 3

Which of the following summarizes the BLU Acceleration value prop?

- A. Fast, Inexpensive, Compatible
- B. Fast, Simple, Agile
- C. Simple, Reliable, Inexpensive
- D. Agile, Inexpensive, Complete

Correct Answer: B

<http://www.ibmbluhub.com/why-blu-acceleration/>

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#### QUESTION 4

When talking to a client, what is the Leading benefit of Hadoop/Big Insights?

- A. To analyze unstructured and structured data



- B. To store only structured data
- C. Use it as landing zone for structured, unstructured, and semi structured data
- D. To analyze external data

Correct Answer: C

<http://www.ibm.com/developerworks/library/ba-augment-data-warehouse2/index.html>

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#### QUESTION 5

Which of the underlying technologies give BLU Acceleration its greatest competitive advantage over alternative solutions?

- A. In-memory, columnar technology
- B. Actionable compression
- C. CPU acceleration
- D. Data Skipping

Correct Answer: D

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